



Hotel Okura

For Immediate Release

The Okura Tokyo Starts Taking Reservations

A special room price campaign is launched to herald the new hotel's opening

TOKYO, JAPAN, April 1 2019—[Hotel Okura Co., Ltd.](#) today announced that The Okura Tokyo, due to open on September 12 2019, has started accepting advance reservations for accommodation and restaurants. The hotel is also launching a special room price campaign to celebrate its opening.

The Okura Tokyo replaces the highly acclaimed Hotel Okura Tokyo, which originally opened its doors as a "Uniquely Japanese World-Class Hotel" in 1962. The hotel subsequently welcomed distinguished guests from all over the world, and consistently pioneered developments in the hotel industry in Japan. The new hotel will reprise the former hotel's traditional Japanese beauty as well as its cherished simplicity and elegance to offer a new combination of "traditional luxury" and "contemporary luxury." A total of 508 expansive rooms will be available in two buildings on its spacious grounds in the center of Tokyo.

The smaller of the two buildings, The Okura Heritage Wing, will comprise a 17-story structure with refreshing views of gardens and greenery on three sides; a top-tier luxury hotel with a tasteful, classically Japanese atmosphere. The spacious guest rooms will offer a generous floor area of 60m² and an overall width of eight meters, making them one of the largest standard hotel rooms in Tokyo. All rooms will feature the distinctive flavor of Japanese interior design and come equipped with steam saunas and spa baths for enhanced relaxation. The larger Okura Prestige Tower will be a 41-story structure offering premium quality accommodation accented with refined Japanese aesthetics.

The creation of two separate properties reflects the company's strategy to evolve its room branding into two differentiated categories. Rooms under the contemporary luxury Okura Prestige brand are already available in its overseas properties. Its more exclusive counterpart—the Okura Heritage brand, embodying traditional and dignified luxury—will make its debut at The Okura Tokyo.



Okura Heritage Logo



Okura Prestige Logo

The Okura Tokyo will offer a limited number of rooms at the following special rates to mark its opening:

Opening Celebration Campaign – The Okura Heritage Wing

The spacious guest rooms in The Okura Heritage Wing will be 8 meters wide with a generous floor area of 60m². All rooms will feature distinctive Japanese interior designs and come equipped with steam saunas and spa baths for enhanced relaxation.

- Period: September 12, 2019 to March 31, 2020
- Rooms: Heritage Rooms, 60 m²
- Price: JPY 80,000 for 2 people, including breakfast (regular rates from JPY 110,000)
- Benefit: Guests can use the Club Lounge on The Okura Prestige Tower 37F.



Opening Celebration Campaign – The Okura Prestige Tower

The Okura Prestige Tower will offer standard-size guest rooms with a floor area of 50m² affording unparalleled vistas of the Tokyo metropolis from expansive windows.

- Period: September 12, 2019 to March 31, 2020
- Rooms: Prestige Rooms, 50 m² (28F–36F)
- Price: JPY 56,000 for 2 people, including breakfast (regular rates from JPY 78,000)
- Rooms: Club Rooms, 50 m² (37F–40F)
- Price: JPY 67,000 for 2 people, including breakfast (regular rates from JPY 90,000)
- Benefit: Guests can use the Club Lounge on The Okura Prestige Tower 37F.



Only ten Heritage and Prestige rooms will be available each day at the above special rates. All prices exclude consumption tax, service charge and accommodation tax.

For reservations, please contact the Reservation Office on +81 (0)3 3224 6700, or at reservation@tokyo.hotelokura.co.jp.

The Okura flavors cultivated in its restaurants for over half a century are set to move to a new stage. It is not just the sublime taste of the cuisine, but also the overall experience that creates the essence of cherished dining memories.

There will be five restaurants and two bars in The Okura Tokyo. The restaurants are as follows:

- French Cuisine “Nouvelle Epoque”
- Japanese Cuisine “Yamazato”
- Teppanyaki “Sazanka”
- Chinese Cuisine “Toh-Ka-Lin”
- All Day Dining “Orchid”

The bars will comprise the main “Orchid Bar” and the “Starlight” Bar & Lounge.

For reservations, please contact the Restaurant Reservations on +81 (0)3 3224 6655, or at fboffice@tokyo.hotelokura.co.jp

Reservations for meetings, incentives, conferences and exhibitions have been available since last September.

Concept movie: <https://youtu.be/bggcq6aIaoI>

For more information, please visit: <http://www.hotelokura.co.jp/tokyo/en/toward2019/>

About Hotel Okura Co., Ltd.

Hotel Okura Co., Ltd., founded in 1958, opened its flagship Hotel Okura Tokyo in 1962. Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, restaurant business and chain operations through its subsidiaries and other group companies. The brand unites member hotels under its “Best Accommodation, Cuisine and Service” philosophy to ensure that all guests enjoy Okura’s signature hospitality, which combines Japanese attention to detail and Western functionality.

For more information, please visit: <http://www.okura.com/>

Media Contacts

Ms. Ikuko Arai, Ms. Shoko Amano, Mr. Ryutaro Suzuki

Public Relations

Hotel Okura Co., Ltd.

Phone: +81 (0)3 6864 2729

E-mail: pr@hotelokura.co.jp