



Packed with information on the best of Tokyo! acked with a neighborhoods and enjoy the moment in the city





Visiting Sites Associated with Eiichi Shibusawa

First Chairman of the Tokyo Chamber of Commerce and Industry

Face of Japan's new 10,000 yen banknote!

TOKYO 2020 The Tokyo Olympics and Paralympics are almost here!

List of all venues and sports

Visit the Birthplace of Anime and Dive Deep into "Cool Japan"

Travel Back in Time and Explore the City's History

Discover the Deep Culture of Unique Districts

Spend the Weekend Relaxing by the Waterside

Visit Sites that Writers and Manga Artists Made their Home

Walk Through Back Alleys with Stunning Views and Atmosphere

Festival and Event Calenda for the Tokyo 23 Cities

Industrial Clusters of the Tokyo 23 Cities

Public Etiquette

My Favorite Tokyo

挑みつづける、変わらぬ意志で。



Welcome to the Tokyo 23 Cities!

State-of-the-Art City / History and Tradition / Delicacies

Art & Culture / Nostalgic Shitamachi

Event/Nature

Explore the Center of Tokyo Where Tradition is Upheld

Immerse Yourself in Art & Culture!

Enjoy a Leisurely Stroll and Experience

Check Out the Up-and-Coming Neighborhood of East Tokyo

Great walks theme!

the Culture of the People of Edo! Many delicious foods! Tokyo Local Cuisine

Arakawa Monja Ota Shio Yakisoba Tsukishima Monja Fukagawa-meshi Kita City Oden **Tokyo Vegetables** to Buy and Enjoy

Adachina Udon

Tokyo

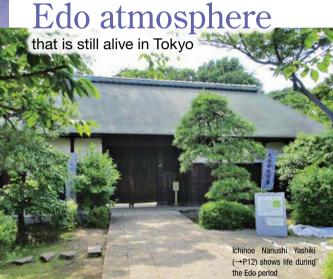
Welcome to the

Tokyo has evolved as a capital of Japan ever since the Edo shogunate came into power. It is full of hip places as well as spots where history and tradition live on.

Stroll the neighborhoods, venture out and see what you discover!

Cities!

Immerse yourself in the



History and Tradition

okyo has many places where you can get a glimpse of Edo culture. In addition to the famous sightseeing spot Asakusa, there are quaint temples and shrines, historically valuable sites, old shops, and Edo-style eateries. Ride a yakatabune boat and travel back in time to Edo that flourished as a "city of water."

State-of-the-Art City



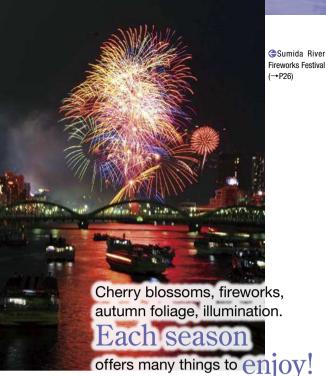
he 23 cities are always at the frontier, whether it is the capital city's iconic Tokyo Skytree®, the Tokyo The 23 cities are always at the Homes, whether it is the depth of the Station neighborhood that is undergoing redevelopment, trendsetting Harajuku and Omotesando, or Station neighborhood that is undergoing redevelopment, trendsetting Harajuku and Omotesando, or Ginza, the center of luxury goods from around the world. Check out the latest trends in Tokyo!

Delicacies

of global fine dining, it also has its own local delicacies. Tokyo's classic foods you must try at least once are "Monjayaki" and "Fukagawa-meshi." There are also vegetables native to Tokyo, such as komatsuna and Kameido daikon, and original cuisine using these vegetables has been developed.



Delicious foods that are



okyo hosts many domestically famous festivals, such as Kanda Festival and Sanja Matsuri, as well as numerous other events throughout the year, such as cherry blossom festivals in the spring, fireworks in the summer, and illumination events in the winter. Check out the "Festival and Event Calendar for the Tokyo 23 Cities" (→P26) and have a great time.

Art&Culture

World famous Japanese culture: Anime, literature, traditional crafts

okyo is an art haven. There are many art and other museums as well as traditional crafts such as Edo Kiriko glassware that have been passed down through the centuries. It also has a vibrant pop culture scene such as anime and manga. Find out more about your favorite work

> Called Lieuw Park (→P8) there are must-visit art and other museums. The photo shows the Global Gallery on the 3rd floor of the

See beautiful Edo Kiriko glassware up close (→P12)

National Museum of Nature and Science. **Nostalgic Shitamachi**

Lush green valleys and parks



Nature

okyo has many waterfront green areas great for relaxation. Todoroki Valley-the only ravine valley in the 23 cities. Kasai Rinkai Park facing the sea, and Odaiba are just some of the places where you can surround yourself with nature and unwind. Parks and walking trails can be found everywhere, making the spots easy to navigate.

Todoroki Valley is perfect for a stroll (→P20)

 $\boldsymbol{5}$ ome unique shopping streets and communities have become sightseeing spots in and of themselves. They include: Ameyoko, a popular street for discount shopping; Asakusa and Shibamata where souvenir shops line





The Tokyo Olympics and Paralympics are almost here!

A city with many facets.

Explore the Tokyo

A list of all the venues of the 2020 Tokyo Olympic and Paralympic Games and 10 sightseeing routes designed to let you enjoy the best of Tokyo.

Olympic sport/discipline List of Tokyo Olympic and Paralympic Venues and Sports/Disciplines P = Paralympic sport/discipline Olympic Stadium (Shinjuku City) OP Opening and Closing Ceremonies, Athletics O Football Tokyo Metropolitan Gymnasium (Shibuya City) OP Table Tennis Yoyogi National Stadium (Shibuya City) O Handball P Badminton, Wheelchair Rugby O P Judo O Karate Nippon Budokan (Chiyoda City) Tokyo International Forum (Chiyoda City) Weightlifting Powerlifting Kokugikan Arena (Sumida City) O Equestrian (Dressage, Eventing, Jumping) P Equestrian Equestrian Park (Setagaya City) Musashino Forest Sport Plaza (Chofu City) O Badminton, Modern Pentathlon (Fencing) P Wheelchair Basketball Tokyo Stadium (Chofu City) • Football, Rugby, Modern Pentathlon (Swimming, Fencing, Riding, Laser-Run) 10 Musashinonomori Park O Cycling (Road (Road Race: Start)) Ariake Arena (Koto City) O Volleyball (Volleyball) P Wheelchair Basketball 12 Olympic Gymnastic Centre (Koto City) O Gymnastics P Boccia 13 Ariake Urban Sports Park (Koto City) O Cycling (BMX Freestyle, BMX Racing), Skateboarding Ariake Tennis Park (Koto City) O Tennis P Wheelchair Tennis Odaiba Marine Park (Minato City) O Aquatics (Marathon Swimming) O P Triathlon Shiokaze Park (Shinagawa City) Volleyball (Beach Volleyball) Aomi Urban Sports Park (Koto City) Basketball (3x3), Sport Climbing
 Football 5-a-side Seaside Park Hockey Stadium (Shinagawa City/Ota City) Hockey Sea Forest Cross-Country Course (Koto City) Equestrian (Eventing (Cross Country)) O Canoe (Sprint) O P Rowing, Canoe Sea Forest Waterway (Koto City) Kasai Canoe Slalom Centre (Edogawa City) O Canoe (Slalom) Yumenoshima Park Archery Field (Koto City) O P Archery 23 Tokyo Aquatics Centre (Koto City) O Aquatics (Swimming, Diving, Artistic Swimming) P Swimming Tatsumi International Swimming Centre (Koto City) Aquatics (Water Polo) Sapporo Odori Park Athletics (Marathon / Race Walk) Makuhari Messe Hall A (Chiba City) O Taekwondo, Wrestling P Sitting Volleyball Makuhari Messe Hall B (Chiba City) O Fencing P Taekwondo, Wheelchair Fencing Tsurigasaki Beach Surfing Venue (Ichinomiya Town) Surfing Saitama Super Arena (Saitama City) Basketball (Basketball) Asaka Shooting Range (Nerima City) O P Shooting Kasumigaseki Country Club (Kawagoe City) Golf Enoshima Yacht Harbour (Fujisawa City) Sailing Izu Velodrome (Izu City) O P Cycling (Track) Izu MTB Course (Izu City) Cycling (Mountain Bike) O Cycling (Road (Road Race: Finish, Individual Time Trial)) Fuji International Speedway (Oyama Town) P Cycling (Road) Start and Finish Fukushima Azuma Baseball Stadium (Fukushima City) 37 Yokohama Stadium (Yokohama City) Baseball/Softball Sapporo Dome (Sapporo City) Miyagi Stadium (Rifu Town) Ibaraki Kashima Stadium (Kashima City) 41 Saitama Stadium 2002 (Saitama City) Football

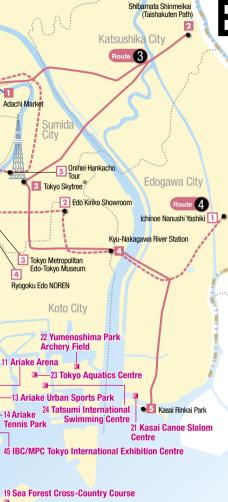
P Goalball

45 IBC/MPC Tokyo International Exhibition Centre (Koto City)

International Stadium Yokohama (Yokohama City)

Makuhari Messe Hall C (Chiba City)

Olympic Village (Chuo City)





20 Sea Forest Waterway

[Central Area] (Chiyoda, Chuo, Minato, Taito Cities)

Explore the **Center** of Tokyo Where **Tradition** is Upheld

modern buildings

An ultimate, fun-filled route starting from Tokyo Station that takes you through Nihombashi and to Asakusa. Marvel at historic buildings, enjoy a cruise on the Sumida River, and visit the best shopping spots for luxury brands and souvenirs.



Japan's largest terminal station A shopping and fine-dining haven

Tokyo Station

 \boldsymbol{B} oth the Tokyo Station Marunouchi Building, an Important Cultural Property of Japan, and the plaza in front of Marunouchi Exit that opened in 2017 are must-sees. This neighborhood has a high concentration of shopping centers where you'll find luxury brand shops, general merchandise shops and fine restaurants, such as Marunouchi Bldg., Shin-Marunouchi Bldg., and JP Tower KITTE.

Route

Required time: Approx. 6 hours

Tokyo Station

10 min. on foot

Nihombashi

Toei Asakusa Line Nihombashi Station

📋 7 min. on train

Toei Asakusa Line Daimon Station

Tokyo Tower

10 min. on taxi

Hinode Pier

Kachidoki Bridge, Eitai Bridge, Kiyosu Bridge

📤 45 min. on water bus

Asakusa Pier (Azuma Bridge)

Asakusa *Required time is an estimate







Nihombashi Bridge marked its 100th anniversary in 2011

Marunouchi Central Plaza

Statue of a lion holding the crest of the city of Tokyo

Location of the "Kilometer Zero of Japan" The starting point of the Five Routes

Nihombashi

ihombashi Bridge was built in 1603 when the Edo Bakufu, or Japan's last feudal government, N uns established. The current twin-arch stone bridge built in 1911 has posts decorated with bronze dragons and lions. The bridge was the starting point of the Five Routes in the Edo period and is still considered the starting point of national highways. The Kilometer Zero marker can be found at the center of the bridge.

DATA 📵 1-min. walk from Subway Nihombashi Sta.







©T0KY0 T0WER

Enjoy special illuminations that celebrate events, etc.

Iconic symbol of Tokyo to visit at least once

Tokyo Tower

333m broadcasting tower built in 1958. It has a glass floor and other facilities. TOKYO ONE PIECE TOWER in Foot Town, a theme park for the anime "ONE PIECE", is popular with visitors.

DATA 0 4-2-8 Shibakoen, Minato-ku 5-min. walk from Subway Akabanebashi Sta., 10-min. walk from Subway Daimon Sta.

🛂 Main Deck (150m) Admission ¥1,200, Top Deck Tour sameday purchase ¥3,000 (online advance reservation ¥2,800, see

Main Deck 9:00–23:00 (last admission 22:30), Top Deck Tour 9:00-22:15 *Only tour members have access to the Top Deck (advance reservations required, fixed day and time).

🔀 Open year round https://www.tokvotower.co.ip

A major parade in the summer drawing dancers from all over Japan **Asakusa Samba Carnival Parade Contest**

Pulsing rhythm and gorgeous costumes fill the



Asakusa Samba Carnival Planning Committee

he Samba Carnival is a brilliant finale to summer in Asakusa. It attracts 500,000 visitors every year since the first carnival in 1981. You will be dazzled by the dances performed by competing samba dance teams from all over Japan.

en Late August

Between Umamichi-dori and Kaminarimon-dori P http://www.asakusa-samba.org

(Asakusa Samba Carnival Planning Committee))

Three Sumida River bridges designated as Important Cultural Properties of Japan

Kachidoki Bridge, Eitai Bridge, Kiyosu Bridge



Taking a boat cruise on the Sumida River is one of the highlights of Tokyo sightseeing. Admire beautiful bridges such as Kachidoki Bridge with a bascule mecha-

> nism to allow large ships through. Eitai Bridge inspired by the bridge at Remagen in Germany, and Kiyosu Bridge modeled on a bridge in Cologne, Germany. DATA TOKYO CRUISE (TOKYO CRUISE SHIP CO., LTD)

Hinode Pier

2-min. walk from Yurikamome Hinode Sta. L 10:00–17:20 (varies by season)

No scheduled holidays (generally open year round)

http://www.suijobus.co.jp/en/



Outside Sensoji Temple is always bustling with people

Asakusa

sakusa is where traces of Edo culture Asurvive. It is home to Sensoji Temple, the oldest temple in Tokyo built over 1,300 years ago, as well as local established food and souvenir shops. Various seasonal events attract many people, such as Hatsumode (first temple visit of the year), Sanja Matsuri Festival, Hozuki (Chinese lantern plant) Market, Hagoita Paddle Market and the Tori no Ichi (open-air market).

DATA 📵 Near Subway Asakusa Sta.

◆Kaminarimon Gate (Thunder Gate) is a great photo spot

View bridges crossing the Sumida River from the water



One of the most popular spots with foreign visitors Well-known, exciting shopping street

Ameyoko

eginning as a black market after World War II, this shop-Beginning as a black market and. The state shops ping street is lined with over 400 reasonable shops stretching from Ueno Station to beneath the JR train tracks in Okachimachi Station. You can find anything from fresh fish, fashion items, general merchandise, to cosmetics. It sells many well-known food specialties such as fruits and kebabs.

DATA (a) Near JR Ueno Sta. (ii) http://www.ameyoko.net



Lively with many shoppers and vendors calling out to potential customers



[Central Area] (Chiyoda, Chuo, Minato, Taito Cities)

Immerse Yourself in **Art & Culture!**

This route starts from Ueno Park. home to many art and other museums. It then visits the world's largest book district and art spots in the Tokyo Station and Ginza areas and ends in Odaiba.

Explore a diverse genre of art and find your favorite work.



Required time: Approx. 7 hours

Museum Walk in Ueno

Tokyo Metro Ginza Line Ueno Station



Change at Mitsukoshimae Station

Tokyo Metro Hanzomon Line Jimbocho Station

Kanda Book Town

Tokyo Metro Hanzomon Line Jimbocho Station



📋 10 min. on train Change at Otemachi Station

Tokyo Metro Marunouchi Line Tokyo Station

KITTE Tokyo City i



1 20 min. on foot

GINZA SIX



GINZA KABUKIZA

Tokyo Metro Ginza Line Ginza Station



27 min. on train Change at Shimbashi Station

Yurikamome Odaiba-kaihinkoen Station

Odaiba

*Required time is an estimate.





Indulge in a magnificent experience in the forest of art

Museum Walk in Ueno



→ Houses Japan's best collection in both quality and quantity, including many National Treasures

Japan's oldest museum dating back to 1872. Its collection contains approximately 117,000 items, and around 3,000 items are displayed

DATA ሰ 13-9 Ueno Koen, Taito-ku

at any given point in time.

Admission ¥620 9:30-17:00 (last admission 30 min. before

Mondays (if Monday is a national holiday, the following Tuesday) *Museum hours vary by season

Tokyo National Museum

eno Onshi Park is one of the best spots for art in Tokyo. It has a cluster of cultural facilities that stimulate your intellectual curiosity, such as Tokyo National Museum that houses the largest collection in Japan, National Museum of Nature and Science that introduces natural history and the history of science and technology and the National Museum of Western Art that has a diverse collection of well-known Western art

DATA @ 2-min. walk from JR Ueno Sta.

National Museum of Nature and Science

It consists of the Japan Gallery and Global Gallery. Actual specimens related to the exhibitions' theme are sure to fascinate visitors.

DATA 07-20 Ueno Koen, Taito-ku Admission ¥630, free for high school students and younger and persons aged 65 or older (separate admission fee for special exhibitions) 9:00-17:00 (Fridays and Saturdays until 20:00; last admission 30 min. before closing) Mondays (if Monday is a national holiday, the following Tuesday)

Rows of antique bookshops create a nostalgic atmosphere



The reconstructed bone structure of a plesiosaur at the National Museum of Nature and Science is a must-see



Stumble across a great find at the world's largest book district

Kanda Book Town

he area around Jimbocho subway station is home to a cluster of about 180 antique bookshops. The bookshops in this globally unique district specialize in fields such as literature, manga, magazine, Western books, art books, and scholarly books. You can also stop at the popular curry shop or one of the many retro cafes to read and rest.

ATA (a) 1-min. walk from Subway Jimbocho Sta.

akiba daisuki! Festival



Learn about Japan through irregularly held events

KITTE

Tokyo City i

ITTE is a shopping complex operated by Japan Post. This Apopular spot has restaurants serving fine cuisine and special delicacies from all over Japan, as well as shops showcasing Japan's advanced manufacturing. Tokyo City i on the B1 floor provides information on sightseeing in Japan. It also makes accommodation and ticket arrangements. The services are available in Japanese, English, Chinese, and Korean, At the Performance Zone, travel and sightseeing events are held, and visitors can discover the best of various regions of Japan.

DATA KITTE B1, 2-7-2 Marunouchi, Chiyoda-ku

Direct access from the underground passage of JR/Subway Marunouchi Line Tokyo Sta. (P) https://en.tokyocity-i.jp/event/1494/

◆KITTE 1st floor atrium

Chiharu Shiota ≪Six Boats≫ Photo: Ken Kato



*The art varies by season.

DATA 6-10-1 Ginza, Chuo-ku Direct access from the underground passage of Subway Ginza Sta.

Shopping and services 10:30-20:30, Restaurants 11:00-23:00 *Varies for some shops

No scheduled holidays

https://ginza6.tokyo

The largest rooftop garden in Ginza



4

A new Ginza landmark where you'll find the latest trends and art

GINZA SIX

he largest shopping complex in Ginza comprised of fashion/lifestyle shops, restaurants, offices, Kanze Noh Theater, and rooftop garden. Works by renowned artists are exhibited in the center atrium. Artworks are also displayed throughout the complex.

Discover the world of traditional art at the Kabuki sanctuary **GINZA KABUKIZA**

> / abukiza Theatre, the only theater in the Nworld dedicated to Kabuki performances, opened in 1889, and the renovated fifth Kabukiza opened in 2013. You can visit the adjoining 29-story Kabukiza Tower. The fifth floor has the Kabukiza Gallery (charges apply) where costumes and props are exhibited, the Rooftop Japanese Garden, and more.

TA 0.4-12-15 Ginza, Chuo-ku 🔁 Direct access from Subway Higashi-ginza Sta. ■ Vary by performance and facility https://www.shochiku.co.ip/play/theater/ kabukiza/ginza-kabukiza

Souvenirs can be purchased on the B2 floor

Akihabara's big event



Akihabara's attractions gather in one place!

iscover Akihabara culture that encompasses everything from electronics to anime, idols and specialty foods. The event featuring engineering workshops, Akiba idol concerts and much more attracts over 30,000 visitors every

Summer

Place Belle Salle Akihabara

(1F, 3-12-8 Sotokanda, Chiyoda-ku)

http://akiba-df.com (AKIBA DAISUKI! FESTIVAL Secretariat)

Scenic waterfront area full of entertainment

Odaiba

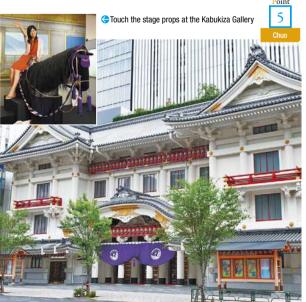
his area is home to many fun spots. The Fuji TV headquarters building has exhibits of its TV program sets and the popular Spherical Observation Room. Madame Tussauds Tokyo displays life size wax figures of celebrities. The National Museum of Emerging Science and Innovation (Miraikan) features many hands-on exhibits. You can also enjoy a meal at a restaurant with an ocean

DATA (Yurikamome Odaiba-kaihinkoen Sta.



One of the most scenic spots in Tokyo





[Eastern Area] (Koto, Sumida, Adachi, Katsushika, Edogawa Cities)

Check Out the **Up-and-Coming**Neighborhood of **East** Tokyo

Tokyo's East side has drawn attention in recent years, in part because of Tokyo Skytree® visited by tourists from around the world. This route combines staple sightseeing sites with lesser known spots, such as a fishery market, Shibamata and Kasai Rinkai Park.



A little known market to tourists! Tokyo's only market dedicated to fishery

Adachi Market

Route

Required time: Approx. 7 hours

1 Adachi Market

Keisei Main Line Senjuohashi Station

24 min. on train
Change at Keisei-Takasago Station
Keisei Kanamachi Line Shibamata Station

Shibamata Shinmeikai (Taishakuten Path)

Keisei Kanamachi Line Shibamata Station

25 min. on train Change at Keisei-Takasago Station

Keisei Main Line Oshiage Station

3 Tokyo Skytree®

Tokyo Metro Hanzomon Line Oshiage Station

16 min. on train
Change at Sumiyoshi Station

Toei Shinjuku Line Higashi-ojima Station

4 Kyu-Nakagawa River Station

20 min. on taxi

Kasai Rinkai Park

*Required time is an estimate



A this market dedicated to fishery, fresh fish accounts for about 40% of its products, while frozen fish and salted and dried processed fish about 60%. Anyone can access the retail market selling products such as dried bonito, meat, fruits and vegetables, and also the cafeteria. The wholesale market is open for viewing. On Adachi Market Day (2nd Saturday of odd number months [exceptions apply; 3rd Saturday in January only]), the public can also make purchases at the wholesale market.



DATA . 50 Senjuhashido-cho, Adachi-ku . 5-min. walk from Keisei Line Senjuohashi Sta. Phttp://adachi-shijyo.or.jp

A fair is held on "Koshin no Hi" (so-called days of the monkey)



Sumida



One of the most famous cherry blossom viewing spots in Tokyo since the Edo period Cherry Blossoms at Sumida Park

In Sumida Park, around 1,000 cherry blossom trees are planted along a 1km stretch on both sides of Sumida River between Azuma and Sakura Bridges, including Taito City on the opposite side. In recent years, it has become popular as a place where cherry blossoms and Tokyo Skytree® can be photographed together.

DATA 1, 2 and 5-chome, Mukojima, Sumida-ku







Otoko wa Tsurai yo's film set is exhibited at the Tora-san Museum

Point 2
Katsushika

Enjoy a stroll in the nostalgic district famous for Tora-san

Shibamata Shinmeikai (Taishakuten Path)

The film series Otoko wa Tsurai yo (It's Tough Being a Man) was set in Shibamata. The dango mochi store that became the model for the family in the film is located along the path to the Shibamata Taishakuten Daikyoji temple. Also journey deep into the world of film at the Katsushika Shibamata Tora-san Museum and Yamada Yoji Museum along the Edogawa River.

DATA Near Keisei Line Shibamata Sta.





©T0KY0-SKYTREE

A shop where you can purchase original goods



Panoramic view of Tokyo from the world's tallest tower Tokyo Skytree[®]

okyo Skytree® was recognized by Guinness World Records™ as the world's tallest tower at 634m. Its two observatories 350m and 450m above ground offer stunning views. A shop, cafes and restaurant are also found on the observatory floors.

Trendy art & coffee district in the East side

Kivosumi-Shirakawa

Find your favorite cafe



n art district home to the renovated Museum A of Contemporary Art Tokyo that reopened on March 29, 2019, and several galleries. Recent years have seen a rise in stylish cafes along streets where traces of the bygone era remain. It is a popular spot with people enjoying walks.

DATA Near Subway Kiyosumi-shirakawa Sta.

🙆 1-1-2 Oshiage, Sumida-ku 📵 Near Tobu Skytree Line Tokyo Skytree Sta. and Subway Oshiage Sta. 🚱 Tokyo Skytree Tembo Deck same-day ticket: Adult (18 years old or older) weekdays ¥2,100, holidays ¥2,300. Tokyo Skytree Tembo Galleria same-day ticket: Adult weekdays ¥1,000, holidays ¥1,100. *Prices vary for 12 to 17 years old and 6 to 11 years old. Children 4 to 5 years old are free all day. *Fixed date and time tickets (advance purchase) have different fees. 68:00-22:00 (last admission Tembo Deck 21:00, Tembo Galleria 21:20) Open year round (Phttp://www.tokyo-skytree.jp



Relax by the waterfront while gazing at the river

Kyu-Nakagawa River Station

waterfront recreational area at the nexus of Kyu-Nakagawa and Onagi Rivers with a slope A for the SKY Duck amphibious bus to enter and leave the river, a dock for rowing boats such as Japanese-style boats and canoes (open only during events), a riverside terrace, and a recreational facility (Sui Sai Base) with a footbath. The Koto City Nakagawa Funabansho Museum (Barge/Ship Guard Station) is located adjacent to it.

DATA Recreational facility (Sui Sai Base)

🕠 Kyu-Nakagawa Riverside Park, 9-10 Ojima, Koto-ku 🗐 5-min. walk from Subway Higashi-ojima Sta. 🔮 Free admission 6 Open 10:00-16:00 Saturdays, Sundays, national holidays only *Closed days vary by season @http://

A seaside park featuring various attractions

Kasai Rinkai Park

his coastal park facing Tokyo Bay has many attractions, such as a lawn space, Japan's tallest Diamond and Flower Ferris Wheel, Tokyo Sea Life Park featuring a large glass dome, the Crystal View observation deck-rest area, and the Bird Watching Center. The night view of the illuminated Ferris wheel is a must-see.

DATA 6 Rinkai-cho, Edogawa-ku 🖲 Near JR Kasairinkaikoen Sta. 😝 Free admission Pree admission to the park (Tokyo Sea Life Park 9:30-17:00, last



admission 16:00) Wednesdays (if Wednesday is a national holiday, the following Thursday) (11) https://www.tokyo-park.or.jp/park/format/index026.html

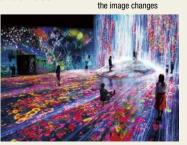




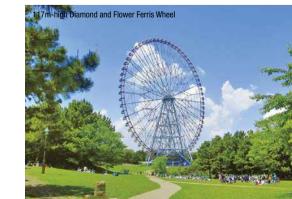
Opened in June 2018! A museum without a map. **MORI Building DIGITAL ART MUSEUM: EPSON teamLab Borderless**

museum without a map created by art collective teamLab. Almmerse your body in borderless art in this vast, complex, three-dimensional 10.000m² world. Wander, explore with intention, discover, and create a new world with everyone.

from Yurikamome Aomi Sta. Adult ¥3,200 10:00-19:00 (until 21:00 on Fridays, Saturdays and national holiday eve; last admission 1 hour before closing) *Hours vary by season. 2nd and 4th Tuesdays https:// borderless.teamlab.art/ip



If you touch the work.



[Eastern Area] (Koto, Sumida, Adachi, Katsushika, Edogawa Cities)

Enjoy a Leisurely Stroll and Experience the **Culture** of the people of Edo!

The Edo period lasted for over 260 years from 1603. Traces of Edo still remain even now, amidst the skyscrapers and constant changes. Visit spots where you can experience Edo culture and eniov a walk that sheds light on history.

Route

Required time: Approx. 6 hours

Ichinoe Nanushi Yashiki

Toei Shinjuku Line Mizue Station

10 min. on train

Toei Shiniuku Line Nishi-oiima Station

🦲 5 min. on taxi

Edo Kiriko Showroom

JR Sobu Line Kameido Station

🧰 5 min. on train

JR Sobu Line Ryogoku Station

Tokyo Metropolitan Edo-Tokyo Museum

3 min. on foot

-Ryogoku- Edo NOREN

JR Sobu Line Ryogoku Station 15 min. on train

Change at Asakusabashi Station

Toei Asakusa Line Asakusa Station

Onihei Hankacho Tour

45 min. walking

Tobu Skytree Line Tokyo Skytree Statio

🗓 20 min. on train Get off at Skytree Line Ushida Station Get on at Keisei Main Line Keisei-Sekiya Station

Keisei Main Line Senjuohashi Station

Senju-shuku Narrow Road to the Deep North Petit Terrace

*Required time is an estimate.





Valuable Edo period relics for understanding the life of a village leader

Ichinoe Nanushi Yashiki

his is the residence of the Tajima family that developed a rice field in Ichinoe village in the early Edo period and became the hereditary village leader. Structures such as the Nagayamon gate, warehouse, main building, the forest grove surrounding the residence and moat provide a glimpse into Edo life. Visitors can access the garden and enter the parlor room and imagine what

DATA 🕠 2-21-20 Harue-cho, Edogawa-ku 📵 14-min. walk from Subway Mizue Sta. (3) ¥100. Free for junior high (open on Monday if it is a national holiday)

https://www.city.edogawa.tokyo.jp/e_bunkazai/nanushi-



The parlor room in

the main building used

The main building built about 240 years ago

The glasses cut in various patterns are breathtaking



Elegant and beautiful items handmade by craftspeople

Edo Kiriko Showroom

t is said that Edo Kiriko originated in Odenmacho in Edo in 1834. Craftspeople cut the glass manually to create beautiful patterns. At the showroom, you can handpick Edo Kiriko as well as view valuable Edo Kiriko glassware.

DATA 🔝 Inside Kameido Umeyashiki, 4-18-8 Kameido, Koto-ku 10-min. walk from JR and Tobu Kameido Sta. Free admission 10:00-18:00 Mondays (if Monday is a national holiday, the following Tuesday) https://www.edokiriko.or.jp



Learn about the relationship between Hokusai and Sumida City The Sumida Hokusai Museum

©Foward Stroke



Some of the places associated with Hokusai are located in the museum's neighborhood

atsushika Hokusai is a world-renowned artist. He spent most of his 90-year life in what is now Sumida City and has left many works. At the museum, you can learn about the works of Hokusai and his pupils as well as the relationship between Hokusai and Sumida. In addition to the permanent exhibit, special exhibits and events are also held.

DATA 2-7-2 Kamezawa, Sumida-ku 🗐 5-min. walk from Subway Ryogoku Sta.

§ ¥400 (permanent exhibit)

§ 9:30-17:30 (last admission 30 min. before closing) Mondays (if Monday is a national holiday, the following Tuesday)

m https://hokusai-museum.ip





A fun museum for learning about the history and culture of Edo and Tokyo

Tokyo Metropolitan Edo-Tokyo Museum

This museum exhibits the history and culture of Edo and Tokyo. Must-see exhibits include a full-scale replica of the northern half of Nihombashi Bridge and scale models that realistically depict the life of townspeople and kimono shops in the Edo period. Sakura Saryou serves Japanese food and sweets that are a modern take on Edo food culture, and is a perfect resting spot.





Performers have preserved the tradition of this geisha district known as "Hanamachi" (flower town)

Mukojima has flourished as a geisha district since the Edo period. Even now, approximately 90 dancers perform at 13 restaurants. Every year, the geisha have a "geisha teahouse" booth at the Sakura Matsuri held during the cherry blossom season.

http://mukoujima-kenban.com (Mukojima Bokutei Association)



A unique design featuring an Edo machiya (wooden townhouse) style interior and a sumo ring



The building uses Ryogoku Station's former station building



A complex of Japanese restaurants that preserve the stylish Edo food culture

-Ryogoku- Edo NOREN

 $\mathbf{5}$ urrounding a full-scale sumo ring in the center are Japanese restaurants offering chanko, sushi, tempura, Fukagawa-meshi (clam and rice dish),

soba, seafood, shamo chicken, monjayaki, sweets and sake tasting. If you're

lucky, you may see former sumo wrestlers performing at the center sumo ring.

DATA 1-3-20 Yokoami, Sumida-ku
Adjacent to JR Ryogoku Sta.

(a) Adjacent to JR Ryogoku St (b) 10:00-23:30

Open year round

http://www.irtk.ip/edonoren

Point 5

Visit historic spots while tracing the places that appear in the novel

Onihei Hankacho Tour

O nihei Hankacho is a popular series of Japanese historical novels written by Shotaro Ikenami. The main character, Heizo Hasegawa, existed in real life. There are plaques in 16 locations indicating places that appear in the novel. Sumida Machiaruki Fes, a series of walking routes proposed by Sumida City, include three Onihei routes. Maps are also available.

phttp://visit-sumida.jp/machiaruki/guidebook/ (Japanese only) (Sumida Machiaruki Fes)

Roughly 330 years ago, Matsuo Basho took a journey from Senju to Oshu

Senju-shuku Narrow Road to the Deep North Petit Terrace

In 1689, Matsuo Basho departed this area known as Senju for the "Narrow Road to the Deep North" journey which took him to Tohoku, Hokuriku and other places. You can find a statue of Basho, a monument indicating the Senju-shuku post town on the Nikko Highway, and a panel indicating the place where feudal lords passed through to enter or leave Edo under the "sankin kotai" system.

DATA 650 Senjuhashido-cho, Adachi-ku 95-min. walk from Keisei Main Line Senjuohashi Sta.



Entrance to the Adachi Market (→P10)

nay





Plaque explaining the location's connection to the novel

Mimeguri Shrine that appears in *Onihei Hankacho* and *Kenkaku Shobai*



Tokyo's only surviving ferry boat that has appeared in songs, films and novels

Yagiri no Watashi



Leisurely cross the river on a hand-rowed boat

Edogawa River's ferry boat has appeared in the film *Otoko wa Tsurai yo*, Takashi Hosokawa's hit song "Yagiri no Watashi," Sachio Ito's novel *Nogiku no Haka* and more. The ferry ride connects Shibamata in Katsushika City and Matsudo City in Chiba in 5 minutes. It can carry a maximum of 30 people. The boat will depart as soon as passengers are on board.

DATA OVicinity of 7-18 Shibamata, Katsushika-ku

📵 10-min. walk from Keisei Line Shibamata Sta. 🕒 10:00–Around 16:00

Closed if raining or poor weather (no scheduled holidays; from December to mid-March, operating only on Saturdays, Sundays, national holidays and Taishakuten temple fair days)

[Western Area] (Shinjuku, Nakano, Suginami, Nerima Cities)

Visit the Birthplace of Anime and Dive Deep into "Cool Japan"

Oizumi Gakuen in Nerima City is the birthplace of the globally acclaimed Japanese anime. Suginami City, home to the largest number of anime production companies in Japan, is a famous "anime district." Visit the birthplace of anime and explore the deeper sides of Tokyo.

©Rumiko Takahashi/Shogakukan ©Asao Takamori • Tetsuya Chiba/Kodansha ©Tezuka Productions ©Leiji Matsumoto, Toei Animation

Take a photograph with your favorite character







Monument symbolizing Oizumi and panels introducing anime works





🗻 20 min. on taxi Tokyo Polytechnic University Suginami Animation Museum

JR Chuo Line Ogikubo Station

🧰 6 min. on train

JR Chuo Line Nakano Station

Nakano Broadway

JR Chuo Line Nakano Station

 $17\,$ min. on train Change at Higashi-nakano Station

Toei Oedo Line Nakai Station

Dyeing Industry Along the Kanda River

Seibu Shinjuku Line Nakai Station

📋 7 min. on train

Seibu Shinjuku Line Seibu-Shinjuku Station

Kabukicho

*Required time is an estimate





Life-size bronze statues of characters originating in Nerima City Oizumi Anime Gate

izumi Gakuen is home to Toei Animation that produced Japan's first feature-length color anime film. Statues of characters from anime can be found in front of the train station, such as Astro from Astro Boy, Maetel and Tetsuro Hoshino from Galaxy Express 999, Joe Yabuki from Ashita no Joe and Lum from Urusei Yatsura.

DATA Rear Seibu Line Oizumi-gakuen Sta. mp http://animation-nerima.jp/map/animegate



Digital workshop space where you can try coloring and editing



Exhibits on the history of anime are also popular

Give a try at voice acting or anime production!

Tokyo Polytechnic University Suginami Animation Museum

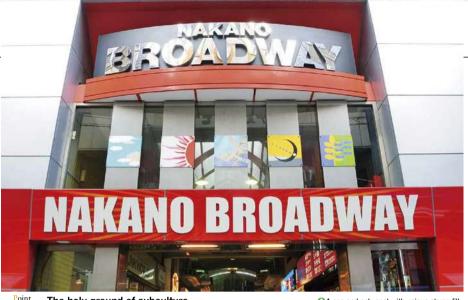
museum where you can learn about the history and future of Japanese Anime as well as the production process. You can also experience voice acting recording and attend an anime production workshop that uses computers. At the anime theater, you can view historic and popular works free of charge.

📵 10-min. by car from JR Ogikubo Sta. 🚱 Admission free

10:00-18:00 (last admission 17:30)

Mondays (if Monday is a national holiday, the following Tuesday) m http://sam.or.jp





Point 3

The holy ground of subculture that also sells foods and daily necessities

A one and only spot with unique stores filling its five-level shopping zone (B1F to 4F)

Nakano Broadway

A shopping and housing building that opened in 1966. It is said that the building became the current "holy ground of subculture" through the efforts of Mandarake, a manga secondhand shop that opened a store here in 1980. The building is shared by local food and daily necessity shops and shops for specialized hobbies. The ultra-large soft ice cream sold on the basement floor is a building icon.

DATA 5-52-15 Nakano, Nakano-ku 5-min. walk from JR Nakano

http://www.nbw.jp/#!/en

A fun event where you can eat and compare unique curries

Curry Competition in Suginami

The curries reflect the unique characteristics of each shop

An event in which you can taste over 10 types of curries made by beer bars and Italian and other restaurants in Suginami City. Divided plates let you compare four types of curries at the same time.

When Twice a year (early May/late October HP http://currytatakai.com

During "Some no Komichi," the district is colorfully adorned with dyed fabric thitb://www.somenokomichi.com (Some no Komichi Planning Committee)



Point
4
Shiniuku

Learn about Shinjuku's fabric dyeing culture, Tokyo's little known traditional craft

Dyeing Industry Along the Kanda River



Discover Tokyo's fabric dyeing culture

The area along Kanda River between Nakai and Waseda Stations and Myoshoji River has a vibrant fabric dyeing industry, whose leading styles include Tokyo Somekomon and Tokyo Tegaki Yuzen. In the autumn, a dyeing studio tour is held. In February, the "Some no Komichi (Alley of Dyes)" event adorns the area around Nakai Station and Myoshoji River with dyed fabric.

(I) http://tokyo-somemono.com (Shinjuku City Dyeing Council)

Nerima



Over 100 stalls set up at Toshimaen Nerima Festival

O ne of the two major festivals of Nerima City, this popular event attracts more than 30,000 visitors. Over 100 stalls are set up selling specialties, light meals such as yakisoba and skewers, and more. Lively performances on four stages turn up the voltage at the festival.

(IP) http://www.nerima-matsuri.com



Nerima Festival is held on the third Sunday in October



A retro walk that dives deep into Japan's largest entertainment district

Kabukicho

Golden Gai, a district in Kabukicho that's particularly retro and atmospheric, retains the feel of the 1970s–1980s when it was frequented by actors, painters and others. Walk further down and you'll reach Omoide Yokocho (Memory Lane), an alley with 80 restaurants and other establishments crammed into approximately 330m² along the train tracks by Shinjuku Station's West Exit.

DATA 5-min. walk from JR Shinjuku Sta., 5-min. walk from Seibu-Shinjuku Sta.



[Western Area] (Shinjuku, Nakano, Suginami, Nerima Cities)

Travel Back in Time and Explore the City's **History**

This route lets you rediscover the charm of Tokyo that has continued to be preserved by the local people, such as the Fuji mound that was created at the end of the Edo period and cobbled paths that conjure up images of the geisha district that had flourished. This route is for sophisticated travelers who wish to learn about the history rooted in the respective areas.

The magnificent all-cypress main building



Ohmiva Hachimangu

Keio Inokashira Line Nishi-eifuku Station

🗓 35 min. on train

Change at Kichijoji Station

JR Chuo Line Nakano Station

Dog Statues in Nakano

JR Chuo-Sobu Line Nakano Station



🗓 25 min. on train

Change at Higashi-Nakano Station

Toei Oedo Line Toshimaen Station

Toshimaen

Seibu Toshima Line Toshimaen Station



6 min. on train

Seibu Ikebukuro Line Ekoda Station



Seibu Ikebukuro Line Ekoda Station



🗓 25 min. on train Change at Ikebukuro Station

Tokyo Metro Yurakucho Line lidabashi Station

Kagurazaka

*Required time is an estimate.





Shrine in the heart of Tokyo where visitors pray for safe childbirth and child rearing

Ohmiva Hachimangu

his shrine enshrines Emperor Ojin and his parents and attracts followers who pray for matchmaking, safe childbirth and child rearing. As it is located in the heart of Tokyo, it is also known as the "navel of Tokyo; child rearing protector shrine." Its large premises spanning nearly 50,000m2 are filled with greenery and feature beautiful seasonal flowers, such as cherry blossoms in the spring and chrysanthemums in the autumn.

DATA 02-3-1 Omiya, Suginami-ku 7-min. walk from Keio Line Nishi-eifuku Sta 6:00-17:00 (April to September until 18:00) Open year round

http://www.ohmiya-hachimangu.or.jp



More than 950 years have passed since its establishment



A memorial to the stray dog protection center established in the late 17th century

Dog Statues in Nakano

nder the "Edicts on Compassion for Living Things" issued by Tokugawa Tsunayoshi, the fifth shogun of the Tokugawa shogunate, a stray dog protection center of the government was established in Nakano in 1695 and existed for 15 years. It is said that anywhere between tens of thousands to 300,000 dogs were kept at the center that was approximately 990,000m2 in area. Dog statues have been installed in front of the Nakano City Office to remember this history.

@ 3-min. walk from JR/Subway Nakano Sta.

After the center closed down, the dogs were taken care of by local residents





Carousel El Dorado is valuable in that it was made in Germany over 100 years ago







An amusement park named after the Toshima samurai clan that used to govern the area

Toshimaen

There are numerous thrilling roller coasters

oshimaen is an amusement park with over 30 fun rides, I including the merry-go-round Carousel El Dorado. There used to be the Nerima Castle here, one of the residences of the Toshima samurai clan that ruled the area during the middle ages. Today, hardly any remnants of the castle remain.

DATA 63-25-1 Koyama, Nerima-ku Near Seibu Line/Subway Toshimaen Sta

Admission ¥1,000, Rides ¥4,300/one-day ticket

10:00-17:00 (vary by season)

Tuesdays and Wednesdays (January to February, Tuesdays to Thursdays) *Open on national holidays and school breaks

IP http://www.toshimaen.co.jp

The Fuji mound was created in 1839 and has been designated as a national Tangible Cultural Property



Commonly known as "Ekoda Fuji." One of the large Fuji mounds in Tokyo.

Ekoda Fuii Mound

t is said that climbing a "Fuji mound" brings the same blessings as climbing Mt. Fuji. While there are about 50 Fuji mounds in Tokyo, the Ekoda Fuji mound at Sengen Shrine is valuable in that it is one of the largest with a height of 8m and a diameter of 30m. It can be climbed only between January 1 to 3, July 1 (beginning of climbing season) and the second Saturday and Sunday in September (Sengen Shrine Annual Grand Festival).

DATA (Inside Sengen Shrine) 1-59-2 Kotake-cho, Nerima-ku Near Seibu Line Ekoda Sta.



A monument at Sengen Shrine commemorating the planting of cherry blossom and maple trees at Senkawa waterworks



Learn more about Nerima at a museum surrounded by greenery

Shakujiikoen Furusato Museum

A museum on the history, culture and nature of Nerima City. It houses a permanent exhibit which showcases Nerima daikon radish, a local specialty, and a special exhibit space. Local dish "Musashino udon" available at the resting area is quietly gaining popularity.

DATA 5-12-16 Shakujii-machi, Nerima-ku 📵 15-min. walk from Seibu Line Shakujii-koen Sta. 3 Free (special exhibits require a fee) 9:00-18:00 Mondays (if Monday is a national holiday, the following weekday) m https://www.neribun.or.jp/furusato.html



"Daikon radish drying corner" popular with children



A globally unusual philosophy-themed park Tetsugakudo Park



Shiseido (Four Sages Hall) dedicated to Confucius, Buddha, Socrates and Kant

With a red exterior that draws your attention, Rokkendai (Pagoda of the Six Wise Ones) is an iconic building of Tetsugakudo Park



This park was created by philosopher Enryo Inoue, the founder of Toyo University. Its buildings and facilities visually illustrate the world of philosophy, such as Tetsurimon (Gate of Philosophical Reason), Shiseido (Four Sages Hall), Rokkendai (Pagoda of the Six Wise Ones) and Uchukan (Cosmos Hall).

DATA 1-34-28 Matsugaoka, Nakano-ku 🗐 12-min. walk from Seibu Line Araiyakushi-mae Sta. (3) Free admission 8:00-18:00 (July and August from 7:00; October and November until 17:00: December to February 9:00-17:00) Open year round IP http://tetsugakudo.jp



A hill district where tradition meets new Kagurazaka

his district has multiple facades. The area surrounding Bishamonten temple is bustling with people; the district also has traces of the geisha culture that has continued since the Taisho period and French influences due to its proximity to an official language school of the French government. The main Kagurazaka-dori branches into side streets and alleys where picturesque cobbled paths and black fencing remain. The Kagurazaka Festival is held every July.

DATA (a) Near Subway Kagurazaka Sta./lidabashi Sta.

Restaurants and shops line Kagurazaka-dori on both sides

Walk down the picturesque cobbled path





Noshida Shoin sculpture erected in commemoration of the 130th anniversary of the shrine

[Southern Area] (Shinagawa, Meguro, Ota, Setagaya, Shibuya Cities)

Discover the Deep **Culture** of **Unique** Districts

Shop in energetic trendsetting areas, explore a retro bar street and admire a dynamic night view at the airport. Visit districts with their own different charms and immerse yourself in their respective cultures.





Pray for academic success at a shrine enshrining Yoshida Shoin

Shoin Shrine

Route Required time: Approx. 6 hours

Shoin Shrine

Tokyu Setagaya Line Shoin-jinja-mae Station

🗓 20 min. on train

Change at Sangen-jaya Station Tokyu Den-en-toshi Line Shibuya Station

Scramble Crossing

20 min. on foot

Harajuku and Omotesando

JR Yamanote Line Harajuku Station

🗓 17 min. on train Change at Meguro Station

Tokyu Meguro Line Fudo-mae Station

Meguro Fudoson Temple (Ryusenji)

Tokyu Meguro Line Fudo-mae Station

📋 25 min. on train Change at Ookayama Station

Tokyu Oimachi Line Oimachi Station

Oimachi Azuma-Koji Inshokutengai

Rinkai Line Oimachi Station

🧻 30 min. on train Change at Tennozu Isle Station

Haneda Airport International Terminal Station

Haneda Airport

*Required time is an estimate



oshida Shoin (1830-1859) is an intellec-I tual in the end of the Tokugawa shogunate known for his school Shoka Sonjuku in Hagi, Yamaguchi Prefecture. He was only 30 years old when he was executed in Tenmacho in Edo due to the Ansei Purge. Yoshida was reburied here thanks to his students Shinsaku Takasugi, Hirobumi Ito and others. The shrine was built in 1882.

DATA 🕠 4-35-1 Wakabayashi, Setagaya-ku 3-min. walk from Tokyu Line Shoin-jinja-mae Sta.

Open year round (irregular holidays for shrine office

https://www.shoiniinia.org



The cherry blossoms bloom magnificently in the spring. The current shrine building was built in 1927-1928.



Shibuya's iconic spot where many pedestrian criss cross in all directions

The world's most famous intersection and a popular spot with foreign visitors Scramble Crossing

n intersection in front of Shibuya Station's Hachiko Exit. As many as 500,000 people are said to cross ${\sf A}$ it in a single day. It has appeared in foreign films and draws large crowds for events such as Halloween and FIFA World Cup football games. The crossing is now one of Tokyo's famous sightseeing spots. DATA @ Near JR Shibuya Sta.

Point

The hottest area in Tokyo. the epicenter of latest trends

Haraiuku and Omotesando

his trendsetter area is home to eateries and flagship stores of This trendsetter area is nome to caterios and major brands that are opening in Japan for the first time. Explore and eniov shopping to your heart's content in such unique districts as Takeshita-dori with its distinctive fashion and merchandise, the popular Ura-Harajuku and Cat Street areas as well as Omotesando that has rows of luxury brand shops.



An old temple of Tendaishu Buddhism with a history of 1,200 years

Meguro Fudoson Temple (Ryusenji)

his is the oldest Fudo temple in Kanto that was established by the priest Jikaku Daishi Ennin in 808. It is also known as one of the three major Fudo temples in Japan along with Kihara Fudoson (Kumamoto Prefecture) and Narita Fudoson (Chiba Prefecture). On the 28th of each month, the day of Meguro Fudoson's bazaar, the temple grounds and front side are lined with stalls of food, clothing and other items and attract many visitors.

DATA 3-20-26 Shimo-meguro, Meguro-ku 12-min. walk from Tokyu Meguro Line Fudo-mae Sta. nttp://www.tendaitokyo.jp/jiinmei/6ryusenji/



The object of worship is a statue of Fudo Myoo (Buddhist deity) made by Ennin (closed to the public)



Soak in a range of baths from Jacuzzi, hot spring to medicinal bath! Sento (Public Bath)

 \boldsymbol{G} o sento hopping in Ota City, which has 39 public baths, the most in Tokyo. Depending on the sento, you can enjoy kuroyu (literally black water) rich in minerals, medicinal bath, denkiburo with electric plates inside the water or steam sauna. The Ota City Sento website lets you conduct a filtered search to find the sento right for you.

ttp://ota1010.com/?lang=en (Ota City Sento)



Reautiful Zelkova trees line Omotesando's main street

An inside guide to the deeper side of Shibuya Shibuva Sanpo Shimbun

Check out the website before heading to Shibuya (website in Japanese only)

シブヤ散歩新聞



nder the theme of sanpo meaning going for a walk, this online media provides various information on Shibuya categorized into beauty, health, fashion, food and more. It also holds walking tours, such as the "Shibuya Bread Tour" that visits popular bakeries.

phttp://shibuyasanpokaigi.jp/shinbun (Shibuya Sanpo Shimbun)



Enjoy the excitement of walking down Shinagawa a narrow alley and Showa-style retro bars

Oimachi Azuma-Koji Inshokutengai

bar street near Oimachi Station's East Exit whose regulars are local Abusinessmen. Over 50 standing bars, Japanese izakaya, "snacks" (bars usually with a woman proprietress), and other bars are crammed into a narrow alley. There are also Western-style restaurants and popular ramen shops, and families and students come here for lunch.

DATA 65 Higashi-oi, Shinagawa-ku Rinkai Line Oimachi Sta



Mural art is still alive

"Tokko-no-taki (vaira spring)." It is said that the water has never stopped flowing since the temple's founding.



An alley that exudes a nostalgic atmosphere



Admire the night and aircraft view from the open deck **Haneda Airport**

ver 30 overseas airlines fly out of and into the Haneda Airport International Terminal. You can view various planes taking off and landing from the observation deck. Enjoy a beautiful night view on the deck free of charge.

DATA 02-6-5 Haneda Airport, Ota-ku Direct access from Keikyu Line/Tokyo Monorail Haneda Airport International Terminal Sta.

ttp://www.haneda-airport.ip/inter/en/



♠From the observation deck you can see planes taking off and landing on four runways



[Southern Area] (Shinagawa, Meguro, Ota, Setagaya, Shibuya Cities)

Spend the Weekend Relaxing by the Water

This route visits Tokyo's famous waterfront areas with lush nature.

Refresh yourself viewing river animals and listening to the sound of water.

The sites are conveniently located near train stations and are easily accessible.



The sound of water and lush greenery will envelop you. The only ravine valley in the Tokyo 23 cities.

Todoroki Valley

Route

Required time: Approx. 5 hours

1 Todoroki Valley

Tokyu Oimachi Line Todoroki Station

20 min. on train Change at Hatanodai Station

Tokyu Ikegami Line Senzoku-ike Station

2 Senzokuike Park

Tokyu Ikegami Line Senzoku-ike Station

20 min. on train
Change at Gotanda Station

JR Yamanote Line Meguro Station

3 Meguro River

JR Yamanote Line Meguro Station

 $\stackrel{\frown}{\mathbb{H}}$ 7 min. on train

JR Yamanote Line Shinagawa Station

4 Shinagawa-ura

Keikyu Main Line Kitashinagawa Station

9 min. on train

Keikyu Main Line Omorikaigan Station

5 Shinagawa Aquarium

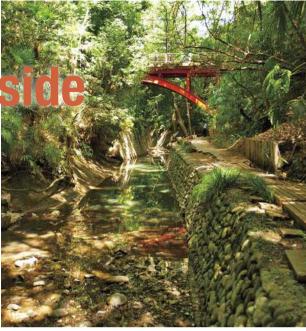
*Required time is an estimate.



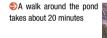
A valley created by the erosion of Yazawa River, a tributary of Tama River. Along the lush valley, there is an ancient tomb (cave tomb), a Japanese garden and study, the Todoroki Fudoson Temple, the Fudo-no-Taki (waterfall) and more. As legend has it, the place name "Todoroki" came from "todoroku oto" or the roaring sound of the Fudo-no-Taki.

DATA ① 1-22 and 2-37/38 Todoroki, Setagaya-ku ② 3-min. walk from Tokyu Line Todoroki Sta.

http://www.city.setagaya.lg.jp/shisetsu/1217/1271/d00004247.html



There is a path about 1km long along the river





Shibuya



Enjoy the soothing sound of water in a Shibuya oasis

the Ikezuki Bridge

Shibuya River to Undergo Transformation

There has been redevelopment in the zone between the Inari Bridge and Shin-Namiki Bridge along the Shibuya River on the south side of Shibuya Station. A boardwalk with plenty of greenery and a river wall "water fountain" were built. In September 2018, commercial complexes Shibuya Stream and Shibuya Bridge opened, making the area a hub of creative people.

DATA OBetween Inari Bridge area and Shin-Namiki Bridge area on Route 246

Encounter history and nature while walking around the pond **Senzokuike Park**

A park featuring a freshwater pond with an outer circumference of around 1.2km. It has the triple arch lkezuki Bridge, an aquatic botanical garden, as well as many historical sites such as the grave of Kaishu Katsu and his wife and the Takamori Saigo statue. Each season brings something to look forward to, including cherry blossoms in the spring, dragonflies in the summer, foliage in the autumn, and migratory birds in the winter. Boat rides are also popular with visitors.

http://www.city.ota.tokyo.jp/shisetsu/park/senzokuike.html



Meguro River, flowing through the popular Naka-meguro district, is one of the leading cherry blossom viewing spots in Tokyo

Meguro River

A bout 800 cherry blossom trees, primarily the Somei Yoshino variety, lie on both banks of Meguro River along a 4km stretch. Along the river there are stylish cafes and restaurants and elegant shops, making it great for leisurely strolls. During the cherry blossom season, don't miss the magical view created by the evening illumination of cherry blossoms.



The cherry blossom trees have been preserved through the cleaning and PR efforts of local volunteers



Capture the unique world of old and new in photographs

Setagaya



A park with sports facilities that has hosted many international tournaments

Komazawa Olympic Park

This park was the site of the second stadium for the 1964 Tokyo Olympics. An Olympics memorial tower stands in the central plaza. It has an array of sports facilities, such as an athletics field that can hold 20,000 spectators, sports grounds and gymnasium.

15 min. on foot from Tokyu Line Komazawa-daigaku Sta. (Sports facilities) 12 https://www.tef.or.jp/kopgp/en_index.jsp (Park facilities) 12 https://www.tokyo-park.or.jp/park/format/index040.html



©Tokyo Metropolitar



With the Kyu-Tokaido road located nearby, the Shinagawa-ura neighborhood flourished as a post town during the Edo period



A classy and sophisticated waterfront area

Tennoz Isle

A popular filming location for Japanese TV dramas



B ond Street is a popular street with a brewery restaurant, cafes, shops and more located inside renovated old warehouse buildings. Beautiful waterside night views can be seen from the boardwalk along the river and from the illuminated Fureai Bridge.

DATA Near Rinkai Line/Tokyo Monorail Tennozu Isle

https://www.e-tennoz.com
(Tennoz Isle Area Information Website)

Point
4
Shinagawa

An inlet where vestiges of Edo and skyscrapers and the contemporary and ancient worlds coexist

Shinagawa-ura

Shinagawa-ura was one of the distinguished fishing districts that delivered fish to Edo Castle. The fishing ground closed down in 1963. Today, it is a harbor for fishing boats and yakatabune boats. Many yakatabune operators are based here. From Shinagawa-ura you can enjoy sightseeing on the waters of the Sumida River and heading towards Odaiba.

DATA ① 1-7-1 Higashi-shinagawa, Shinagawa-ku ② 5-min. walk from Keikyu Line Kitashinagawa Sta.



A family-friendly aquarium located in a lush green park

Shinagawa Aquarium

This aquarium exhibits around 450 species of sea and river creatures under the theme of encounters in seas and rivers. Popular areas include a 22m-long tunnel water tank in which 900 fish swim, the "observatory for spotted seal behavior" where seals can be observed on land and in water, and the jellyfish zone.



Fish swim over your head in the tunnel water tank



[Northern Area] (Bunkyo, Kita, Arakawa, Toshima, Itabashi Cities)

Visit Sites that Writers and **Manga Artists Made their Home**

This route traces the roots of writers and manga artists and is recommended for readers. Visit the birthplaces of masterpieces and see where their creators got their ideas.

This route will definitely make you want to reread their works.

Visit places where manga masters spent their youth **Tokiwa-so Neighborhood**

Route

Required time: Approx. 5 hours

Tokiwa-so Neighborhood

Seibu Ikebukuro Line Shiinamachi Station

🗓 3 min. on train

Seibu Ikebukuro Line Ikebukuro Station

Otome (Maiden) Road

JR Yamanote Line Ikebukuro Station

🧰 9 min. on train

JR Yamanote Line Tabata Station

TABATA Memorial Museum of Writers and Artists

JR Yamanote Line Tabata Station

🗓 15 min. on train Change at Nishi-Nippori Station

Tokyo Metro Chiyoda Line Machiya Station

Yuinomori Arakawa

Tokyo Metro Chiyoda Line Machiya Station

🧓 30 min. on train Change at Otemachi Station

Toei Mita Line Kasuga Station

Sites Related to Ichiyo Higuchi

Toei Mita Line Kasuga Station

🗓 29 min. on train

Toei Mita Line Nishi-takashimadaira Station

Itabashi Historical Museum

*Required time is an estimate



okiwa-so is a two-story wooden apartment where Tezuka Osamu, Fujiko Fujio A, Fujiko FrFujio, Shotaro Ishinomori, Fujio Akatsuka and others spent their youth. The building was dismantled due to aging in 1982, and a monument was built in its place. Some of the places frequented by the manga artists can still be found in the neighborhood.





♠Tokiwa-so-dori Oyasumi-dokoro exhibits a replica of the rooms of Tokiwa-so. Visitors can read manga works associated with the apartment.



DATA Toshima City Tokiwa-so-dori Oyasumi-dokoro nagasaki Sta 10:00-18:00 (until 17:00 between October and March) *Last admission 30 min, before closing Mondays (if Monday is a national holiday, the following Tuesday) m https://www.toshima-mirai.ip/tokiwaso



Some shops are targeted exclusively at women

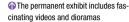
Point Subculture spot for women Toshima anime and game fans

Otome (Maiden) Road

A wide street about 200m long facing Sunshine City has rows of shops specializing in manga, anime and "cosplay" goods for women. Nearby, Otomate Building targeted at women game users opened in February 2018.

DATA 8-min, walk from JR/Subway/Seibu Line/Tobu Line Ikebukuro Sta. (I) http://www.otomate.jp/otomate_building (Otomate Building)







Admission is free

The study of Ryunosuke Akutagawa from the diorama of his home in Tabata

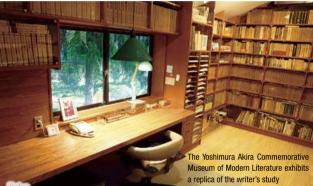
3 Kita

A museum about writers and artists who lived in Tabata

TABATA Memorial Museum of Writers and Artists

Tabata was the residence of Ryunosuke Akutagawa, Saisei Muro, Sakutaro Hagiwara, Kan Kikuchi, Tatsuo Hori and others. This museum introduces you to the accomplishments of these writers and artists who lived in Tabata. In addition to exhibits of works and manuscripts, a walking tour (8 times a year) that includes a lecture and guided tour by a researcher is highly popular.

There is also a children's play area for families 🕛









Enjoy reading? Visit this complex featuring a large book collection and much more.

Yuinomori Arakawa

A five-story complex featuring three spaces: Central Library, which has a collection of approximately 600,000 books; Yoshimura Akira Commemorative Museum of Modern Literature, which introduces you to the world of the works of Akira Yoshimura, a novelist from Arakawa City; and Yuinomori Children's Plaza. There are wonderful reading spaces, such as the cafe and the terrace surrounded by greenery.



Higuchi's former residence and a pawnshop she is said to have frequented **Sites Related to Ichiyo Higuchi**

Meiji novelist and poet Ichiyo Higuchi is best known for her novel *Takekurabe*. She spent 10 years of her short 24-year life in Hongo, Bunkyo City. The Kikuzaka neighborhood stretching from the Kasuga subway station to Hongo 3-chome includes the site of Higuchi's former residence and an Iseya pawnshop she is said to have frequented.

DATA Site of Ichiyo Higuchi's former residence 4-32/31 Hongo, Bunkyo-ku

5-min. walk from Subway Kasuga Sta.

(I) http://www.city.bunkyo.lg.jp/bunka/kanko/spot/ato/ichiyo.html

Site of Ichiyo Higuchi's former residence





Selected as one of the "10 Scenic Spots of Itabashi"

⇒ "Former Tanaka Residence" relocated from its original location A beautiful memorial museum that stands on the site of literary figure Ogai Mori's former residence

Mori Ogai Memorial Museum



A memorial museum built on the site of Ogai Mori's former residence "Kancho-Ro." Its collection and exhibits include manuscripts, letters, personal articles and other items related to Mori as well as materials of relevant writers. The cafe with views of



The beautiful architecture is also worth seeing

the garden and the museum's original goods are elegant and tasteful.



Learn about the history of Itabashi City and take a walk in a park full of natural beauty **Itabashi Historical Museum and Akatsuka Tameike Park**

This museum has exhibits on the history and culture of Itabashi City. A Japanese-style thatched roof home from the late Edo period has been relocated to the premises. The adjacent Akatsuka Tameike Park, with approximately 200 Japanese plum trees planted, is a well-known spot for plums. The Akatsuka Plum Festival held every year in early March is a crowd drawer.

DATA Itabashi Historical Museum

↑ 5-35-25 Akatsuka, Itabashi-ku ↑ 13-min. walk from Subway Nishitakashimadaira Sta. ♠ Admission free ↑ 9:30–17:00 (last admission 16:30)

Mondays (if Monday is a national holiday, the following Tuesday)

The http://fibabshi-kvoudo-museum.io



[Northern Area] (Bunkyo, Kita, Arakawa, Toshima, Itabashi Cities)

Walk Through **Back Alleys** with **Stunning Views** and Atmosphere

Try out the latest virtual reality contents at an observatory in the heart of Tokyo.

After enjoying all the excitement, ride a nostalgic tram and gaze at the scenery out the train window.

The goal destination is Akabane, an up-and-coming district of recent years.

Here you'll find a host of inexpensive and tasty eateries.



Free observatory in the heart of Tokyo Bunkyo Civic Center Sky View Lounge

DATA ① 1-16-21 Kasuga, Bunkyo-ku
② Short walk from Subway Korakuen Sta./Kasuga
Sta. ② 9:00–20:30 ② 3rd Sunday of May
③ https://www.city.bunkyo.lg.jp/bunka/kanko/

The Sky View Lounge, approximately 105m high, is on the 25th floor of the Bunkyo Civic Center. It offers views of Bunkyo City's notable spots such as the University of Tokyo and Koishikawa Botanical Garden, and on sunny days, views of Shinjuku skyscrapers, Mt. Fuji, Tokyo Skytree® and Mt. Tsukuba. It is a little known place anyone can access for free.



The west side of the Sky View Lounge offers views of Mt. Fuji and Shinjuku skyscrapers.

JR Yamanote Line Ikebukuro Station
SKY CIRCUS Sunshine60 Observatory

Bunkyo Civic Center Sky View Lounge

Toei Mita Line Itabashihoncho Station

Toei Mita Line Itabashihoncho Station

25 min. on train
Change at Sugamo Station

Toei Mita Line Kasuga Station

📋 14 min. on train

10 min. on foot

4 Zoshigaya

Route

Required time: Approx. 7 hours

Enkiri Enoki

5 Tokyo Sakura Tram (Toden Arakawa Line)

Toden Arakawa Line Toden-zoshigaya Station

Toden Arakawa Line Machiya-ekimae Station

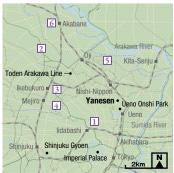
Tokyo Metro Chiyoda Line Machiya Station

13 min. on train Change to JR Keihin-Tohoku Line at Nishi-Nippori Station

JR Keihin-Tohoku Line Akabane Station

6 Akabane

*Required time is an estimate



A spot known for severing evil bonds since ancient times **Enkiri Enoki**

Inkiri Enoki, meaning hackberry that breaks bonds, has been one of the most well known spots in Itabashi since the Edo period and is located on the corner of a shopping street along Kyu-Nakasendo road. The tree has been worshipped for severing evil bonds and tying good bonds. Many ema (wooden tablets) are dedicated to the deity at Enoki Inari Shrine where the tree is planted. The ema can be purchased at the nearby soba shop and beauty salon.

DATA 18-9 Honcho, Itabashi-ku 🗐 5-min. walk from Subway Itabashihoncho Sta.

http://www.city.itabashi.tokyo.jp/c_kurashi/003/003812.html







Tokyo Bullet Flight," one of the exciting VR contents



A kaleidoscope-like world of Kaleido Scape



Play with VR contents and enjoy a full sensory experience SKY CIRCUS Sunshine60 Observatory

An observatory with a panoramic view of Tokyo from 251m above sea level. Its virtual reality (VR) contents are highly popular. "Tokyo Bullet Flight" takes you on a cannon ride, and "Swing Coaster" takes you on a whirlwind tour of Ikebukuro on a swing style rollercoaster.



Explore this calm, low-key district



A perfect place for a stroll where traditional culture and nature remain

Zoshigaya

There is a host of shrines and temples, such as Zoshigaya Kishimojindo Temple worshipping the deity of conception and child rearing, Homyoji Temple that is well known for its cherry blossoms, and Zoshigaya Cemetery that has graves of many famous people. With nice atmosphere cafes and miscellaneous stores, you are to enjoy a leisurely walk.

https://www.toshima-mirai.jp/zoshigaya (Zoshigaya Tourist Information Center)



Nicknamed "Tokyo Sakura Tram"

Point 5

Ride the only tram line in Tokyo and go on a mini excursion

Tokyo Sakura Tram (Toden Arakawa Line)

A tram line that runs approximately 12km from Minowabashi to Waseda connected by 30 stations. There were formerly 41 tram lines in Tokyo; today only Arakawa Line remains. Hop on and enjoy the scenery from the window leisurely. There are many sightseeing spots along the tram line, such as Asukayama Park well known for its cherry blossoms and the popular shopping street Sugamo Jizo-dori Shotengai, aka "Harajuku for older ladies."

https://www.kotsu.metro.tokyo.jp/toden/ (Bureau of Transportation, Tokyo Metropolitan Government)

Bunkyo



Festivals for admiring cherry blossoms, azaleas, hydrangeas, chrysanthemums and Japanese plums

The Five Flower Festivals of Bunkyo

ive festivals signal the season in Bunkyo City, namely, the festival of the cherry blossom in Harimazaka, azalea at Nezu Shrine, hydrangea at Hakusan Shrine and chrysanthemum and Japanese plum at Yushima Tenmangu Shrine. Stalls are set up or events are held during each festival.

(Phttp://www.b-kanko.jp/festival (Bunkyo City Tourism Association)



Approximately 3,000 azalea bushes in bloom at Nezu Shrine's azalea garden. Courtesy of Bunkyo City

Bunkyo / Taito

A temple and hill district with literati fans.

A walk that's both nostalgic and new.

Yanesen

The sunset fits Yanaka Ginza's atmosphere perfectly



Manesen refers to the three districts of Yanaka, Nezu and Sendagi combined. Popular activities include visiting Nezu Shrine and Yanaka Cemetery, shopping at Yanaka Ginza Shopping Street and taking a stroll in the back alleys with stylish shops.

DATA Yanaka Ginza
5-min. walk from JR Nippori Sta.

Phttp://www.yanakaginza.com



An unpretentious, deeper part of Tokyo regaining popularity among young people

Akahane

Akabane rose to national fame when a non-fiction dessay manga set in Akabane was turned into a TV drama. It is also rapidly gaining popularity among young people. The area around the station has old-style shopping streets where you'll find a slew of eateries including inexpensive izakaya bars and stylish wine bars.

DATA (a) Near JR Akabane Sta.

The shopping arcade that stretches from the station





Akabane is ranked high among the nicest places to live in Tokyo



The view of the cherry trees from boats in Shinobazu Pond is also a spectacular sight (Photo courtesy of Taito City)

March

Ume Akatsuka Festival (Itabashi City)

Dates March 14-15 Venues Akatsuka Tameike Park and Akatsuka Castle Ruins

Many events such as performances of traditional Japanese musical instruments and parades of warriors from warring state period scrolls, etc. are held against the backdrop of a famous spot for plum trees.

Sakura Festival in Chiyoda (Chiyoda City)

Dates late March—early April Tenus Chidorigafuchi-ryokudo Walkway from 2-chome, Kudanminami to 2, Sanbancho, Chiyoda-ku Approximately 260 cherry trees of the Somei Yoshino and other varieties are illuminated on the Chidorigafuchi-ryokudo Walkway, a famous cherry blossom soot.

Ueno Sakura Matsuri

(Cherry Blossom Festival) (Taito City) 1

Dates late March-early April Venues Ueno Park

When the 800 cherry trees are blooming the park is crowded as several hundred thousand visitors come for the blossom viewing daily. The cherry blossoms are especially beautiful at night.

April

Tokyo Skytree Town® Koinobori (Carp Banner) Festival (Sumida City)

- Dates mid-April-early May (planned)
- locations throughout Tokyo Skytree Town®, etc.
 Approximately 1,500 brightly-colored Koinobori appear primarily in Tokyo Skytree Town®.

Teruhime Festival (Nerima City)

- Dates mid-late April (planned)
 Venues Shakujii Park and its vicinity
- This is one of the two big festivals in Nerima City, and the highlight is the parade of princesses dressed in beautiful costumes.

Mav

Asakusabashi Kohaku Marronnier Festival (Taito City)

Dates mid-May (emus) around the Hulic Asakusabashi building It offers many attractions including the Awa-Odori dance parade, the Nigiwai Market, and the Okawa Vaudeville Theater.

Kanda-matsuri Festival (Chiyoda City)

mid-May (next time: 2021) Wernes Kanda Shrine
The impressive carrying of the mikoshi portable shrines in the Shinko-sai parade and in the Mikoshi Miya-iri procession are must-sees!

Kagoshima Ohara Festival in Shibuya (Shibuya City)

Dates May 16–17 (2020) Week Shibuya Dogenzaka, Bunkamura-dori, the gathering place in front of the Hachiko statue in Shibuya, etc.

The parade of large numbers of dancers along Shibuya Dogenzaka and Bunkamura-dori is an exciting spectacle.

Sanja Matsuri (Sanja-sama) (Asakusa Shrine great annual festival) (Taito City)

Dates third Friday-Sunday in May Venues Asakusa Shrine and its vicinity

It is a spectacular festival in which approximately 100 portable shrines of tutelary deities are paraded through the streets of Asakusa accompanied by the cries of the festival-goers.

Igusa Festival of Flowers and Greenery

(Suginami City)

Dates late May (also held in late October)

Venues Igusamori Park in Suginami

This festival is held in May and October in the Igusa area where a lot of greenery remains inside Suginami City. There are also spot sales of potted plants, etc.



Go see the Koinobori dancing in the sky!

©TOKYO-SKYTREETOWN

June

Katsushika Shobu Matsuri (Iris Festival) (Katsushika City)

Dates early-mid-June Venues Horikiri Shobuen Iris Garden, Mizumoto Park

Relax with the iris flowers in full bloom at Horikiri Shobuen Iris Garden and Mizumoto Park, one of the notable sights in Tokyo since the Edo period.

Sanno Festival (Chiyoda City)

Dates early-mid-June Venues Hie Shrine

This is one of the three largest festivals in Japan. During the period of the festival a variety of events is held including a parade of children dressed as pages and Kagura Hayashi, etc.

Jul

Festival and Event Calendar

Goldfish Festival (Edogawa City)

July (2020 date TBD) Gyosen Park, Edogawa-ku In Edogawa City, a place where goldfish have been reared continuously since the Edo period, there are spot sales of goldfish and a goldfish scooping tournament, etc.

Sumida River Fireworks Festival

(Taito City, Sumida City)

Dates last Saturday in July (in 2020 to be held on July 11)

Were downstream of Sakurabashi bridge-upstream of Kototoibashi bridge (First Venue), downstream of Komagatabashi bridgeupstream of Umayabashi bridge (Second Venue)



Six thousand iris flowers of approximately 200 varieties can be seen at Horikiri Shobuen (Iris Garden) and 14,000 iris flowers of approximately 100 varieties at Mizumoto Park (the photo shows Mizumoto Park)

Large flowers bloom in the night sky around Asakusa, which is synonymous with Shitamachi old town

This is a summer tradition in which a total of approximately 20,000 fireworks color the night sky of Tokyo, and is visited by nearly one million people.

August

Jingu Gaien Fireworks Festival (Shinjuku City)

Dates August (2020 date TBD) Grows Meijijingu Gaien
This is a big event in which approximately 10,000 fireworks decorate
the night sky. The venue requiring an entrance fee has live performances by solendid artists

Koenji Awa-odori Dance (Suginami City)

Dates late August Yews around JR Koenji Sta. and Subway Shin-koenji Sta. It is an Awa-odori dance parade that started in 1957 and is viewed by nearly one million people every year.

The Harajuku Omotesando Genki-matsuri Festival — Super Yosakoi (Shibuya City)

Dates late August (in 2020 to be held early October)
Venues around Harajuku and Omotesando

It combines Kochi, the home of Yosakoi, and Harajuku/Omotesando. More than 100 teams give public performances of dances.



September Fukuro Matsuri (Ikebukuro Festival) (Toshima City) Dates late September (first half), early October (second half) Venues in front of the west exit of Ikebukuro Sta., Ikebukuro West Exit Park, and others It is held in two parts, the magnificent mikoshi festival in Sentember and the dance festival in October. Shinagawa Shukuba Festival (Shinagawa City) Dates last Saturday and Sunday in September 📧 Kvu-Tokaido (around Kita-shinaqawa–Minami-shinaqawa) At the Shinagawa inn, the post station of the Tokaido, there are an abundance of events including a procession of glamorous oiran courtesans, a procession of people in Edo period costumes, and more! October Yanaka Festival (Taito City) Dates early October Venues Yanaka Area (emergency evacuation point "Hatsune no Mori" and others) A broad variety of events including stage events and stamp rally, etc. are held against the backdrop of a town that retains the feel of the Shitamachi old town area.

Jiyugaoka Goddess Festival (Meguro City)

early October in front of Jiyugaoka Sta.

This is a popular event, which has continued for over 40 years, in which the attractiveness of the town can be experienced. Live performances by popular artists are also presented.

Ikegami Honmonji Temple Oeshiki (Ota City)

October 11–13 Venus Ikegami Honmonji Temple
Approximately 300,000 worshippers visit from all around the country
for the October 12 Mando Lantern Parade.

Nihonbashi Ebisu-ko Bettara-ichi Pickle Fair (Chuo City)

Dates October 19 and 20 Venues Takarada Ebisu Shrine and its vicinity

December



More than 400 stalls selling bettara-zuke (pickled daikon radish), etc. line the streets centered on Takarada Ebisu Shrine.

Kanda Used Book Festival (Chivoda City)

Dates late October-early November

Venues Kanda Jimbocho book town

This is the largest event in the town of antique books. A "corridor of books" is created by rows of bookshelves on Yasukuni-dori!

November

Hanazono Shrine Major Rooster Festival

(Days of the Rooster) (Shinjuku City)

Dates the days of the rooster in November

Venues Hanazono Shrine

A market for decorated bamboo rakes for wishing for good luck and

commercial prosperity is set up, and in addition there are performances in the famous show tents.

Rikugien Gardens: illumination of the autumn leaves and the daimyo garden (Bunkyo City) 6

Dates mid-November-early December

Venues Rikugien Gardens

The autumn leaves of the strolling-type garden with an artificial hill and large lake built in 1702 are illuminated and look magical.

Jingu Gaien Ginkgo Festival (Minato City)

Dates late November-early December

Venues Meijijingu Gaien

Stalls offering gourmet food and booths selling specialty goods are lined up in rows at the end of the approximately 300m-long gink-go-lined avenue

for the Tokyo 23 Cities

There are many festivals and events in Tokyo at which you can experience the four seasons and vitality. Go out and enjoy wonderful experiences!

- * The holding of the festivals and events and their dates vary by fiscal year, so please make inquiries before going.
- * The schedule may be subject to change due to rain or stormy weather.

Blue Cave SHIBUYA (Shibuya City) 6 Dates late November-the end of December (Shibuya Koen-dori until mid-January) Serves Yoyogi Park, Shibuya Koen-dori until mid-January) Serves Yoyogi Park, Shibuya Koen-dori until mid-January

antil mid-January) woyogi Park, Shibuya Koen-dori
The approximately 800m from the Yoyogi Park zelkova-lined avenue
to the Shibuya Koen-dori is illuminated with a blue color.

Nishiarai Daishi Daruma Market (Adachi City)

Setagaya Boro-ichi (Fair) (Setagaya City)

Nishiarai Daishi Daruma Market (Adachi City)

Minato City World Festival (Minato City)

A daruma market is established inside the temple grounds on "Hatsudaishi" in January, which is the luckiest of the fair days on the 21st day of every month.

• Approximately 600,000 lights color the Shibuya winter blue, creating a magical scene **February**

Setsubun Festival Bean-Tossing Ceremony (Chiyoda City)

Dates February 3 Venues Kanda Myoujin Shrine

The bean tossing is performed by red and blue demons, the deity Daikoku-sama, men born in the year of the same Chinese zodiac as the current year and others, followed by famous guest celebrities.

Susano'o Shrine Peach Festival (Arakawa City)

late February-early April Susano'o Shrine
The shrine is decorated with nearly 3,000 hina dolls that are dedicated, together with brilliantly blooming red and white peach blossom offerings from the premises.

period. There are more than 700 stalls lined up and they are thronged with crowds of people. Oji Kitsune-no-gyoretsu Fox Parade (Kita City)

December 15 and 16 (also held on January 15 and 16)

Boro-ichi-dori" (1-chome, Setagaya) and its vicinity

It is a historical fair which has its origins in the Azuchi–Momoyama

Dates December 31–January 1 Venues Shozoku Inari Shrine, Oji Inari Shrine

This is a magical festival inheriting an ancient tradition, in which a parade of people dressed as foxes carries out the first shrine visit of the year from the evening of New Year's Eve.

Joya no Kane (Arai Yakushi Baishoin Temple) (Nakano City)

Dates December 31–January 1 Venus Arai Yakushi Baishoin Temple This is a temple that is familiar as the temple of the Buddha that heals eyes. Visitors can ring the New Year's bell (Joya no Kane) here.

January

First shrine visit of the year (Meiji Jingu) (Shibuya City)

Dates shrine visiting hours are extended December 31–January 4 Venus Meiji Jingu

More than three million people make their first shrine visit of the year here over three days. The shrine can be visited all night long on New Year's Eve and New Year's Day.

If you are eating at home, try this. It can be eaten Japanese style and Western style

Local noodles containing komatsuna are smooth and delicious

Adachina Udon

his is a new specialty of Adachi City, where the production of fresh vegetables has thrived since the Edo period. The fresh flavor of komatsuna (Japanese mustard spinach), of which Adachi City boasts the second highest production in Tokyo, and the smooth texture of the noodles are a perfect match! Dried noodle udon and pasta are sold at the JA produce stand, Adachina no Sato, and other places.

http://adachina.tokyo (Adachina Udon Gakkai website)

As rumor has it, people in Arakawa City grow up eating monja as their snack!





Tokyo **Local Cu**

There are delicious foods in all corners of Tokyo, including new cuisine using local vegetables and ingredients and local dishes that have been loved since the old days. Walk through unique neighborhoods and savor flavors only available there.



You have the freedom to cook monja in any way you like!

Arakawa Monja

Using 10 local ingredients of Ota City

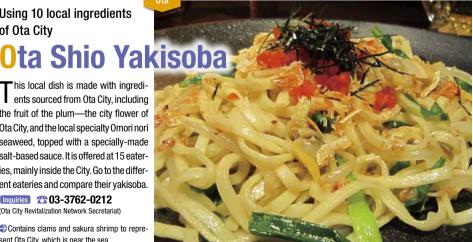
his local dish is made with ingredients sourced from Ota City, including the fruit of the plum—the city flower of Ota City, and the local specialty Omori nori seaweed, topped with a specially-made salt-based sauce. It is offered at 15 eateries, mainly inside the City. Go to the different eateries and compare their yakisoba.

(Ota City Revitalization Network Secretariat)

Contains clams and sakura shrimp to represent Ota City, which is near the sea

onja (flour-based batter, dashi stock, cabbage and other ingredients made on a griddle) is said to have originated in Arakawa City where there are approximately 60 monja restaurants. There are surprisingly few rules on how to make it. Some restaurants make a ring to contain the batter and some do not. An Arakawa Monja Map is available at the monja restaurants, etc. in the City.

Inquiries | himawari.com@qmail.com (Arakawa Monja Research Group)



Unique soul food of Shitamachi old town!

Tsukishima Monja

familiar snack eaten by children in the AShitamachi old town, the monja in Tsukishima is now a major tourist attraction. There are more than 80 monja restaurants in the area around Tsukishima Station, each offering their own special dishes. You'll love the crispy monja pan-fried on the piping hot plate!

Inquiries 23 03-3532-1990 (Tsukishima Monja Shinkoukai)



Also he sure to try the "cooked rice" version of Fukagawa-meshi that became popular in households (left)

The daily food of fishermen in the Edo period handed down to today

Fukagawa-mesh

ukagawa-meshi, which is made by simmering Welsh onions and fresh clams in miso broth and then serving it on rice, is one of the 100 best local specialty dishes selected by the Ministry of Agriculture. Forestry and Fisheries. This dish, one of the favorites of fishermen in the Edo period, is an exquisite dish combining the tastiness of the clams with the flavor of the miso!

Inquiries Info@fukagawameshi.com (Fukagawa-meshi Promotion Council)

isine

Sou won't be able to stop

eating monja which is packed

full of delicious ingredients



oden soaked in dashi broth

If you want to eat various types of oden

Kita City Oden

n Kita City, which has thrived as a manufacturing district since the Meiji period, inexpensive oden has become a popular dish among laborers and others and many oden stalls have prospered. The district is currently running a PR campaign about oden, the most famous flavor in this City! Taste and compare the different dashi stocks and ingredients of each restaurant.

Inquiries 73 03-3913-3000

Tokyo Vegetables to Buy and Enjoy

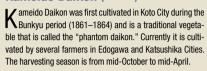
Traditional vegetables and processed goods that overturn the image that "Tokyo≠agriculture"! Check out the historical ingredients that were on the tables of Edo households.

Nerima Vegetable Gyoza

Nerima Vegetable Gyoza is made using the cabbage of Nerima City, which boasts the No. 1 cabbage production volume in Tokyo. This dish features a perfect combination of crunchy cabbage and juicy meat.

Inquiries 23 03-5910-3066 (JA Tokyo Aoba Regional Promotion Department)

Kameido Daikon (Radish)



http://www.tokyo-ja.or.jp/edo/edoyasai_ index (JA-Tokyochuokai)



Teraiima Nasu (Eggplant)

Terajima Nasu was cultivated from the Genroku period (1688–1704) in Higashi-mukojima (former name: Terajima), Sumida City but disappeared when the area became residential after the Great Kanto Earthquake in 1923. It was revived ten years ago. The "Tamonji Exchange Farm" created by the local people has also started cultivating it.

Inquiries 75 090-3222-2688

(NPO Terajima and Tamanoi Urban Development Council Secretariat)



Traditional Komatsuna (Japanese Mustard Spinach)

raditional Komatsuna originated in Edogawa City, and is said to have been named by Tokugawa Yoshimune. It has been an open pollinated variety for a long time, unlike hybrid varieties generally distributed. It is particularly delicious in the winter when it is in season. The "Komatsuna Festival" is held in January every year.

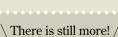
Inquiries 23 03-5680-5550 (JA Tokyo Smile)



Senju Negi (Welsh Onions)

66 enju Negi" refers to the highest quality spring onion Which is approved by distributors known as onion assessors in the only market in Japan specializing in Welsh onions, located in Senju. When it is heated it becomes thick and sweet and the green part is ideal as a condiment.

Inquiries 03-3880-5866 (Adachi City Agricultural Committee)



Flavors only available in Tokyo

n addition to exploring the history of each district, try local specialties such as: ramen from Ogikubo, a ramen battleground of Tokyo; gyoza from Kamata, the home of gyoza with wings; and chanko-nabe from Ryogoku, the sumo district. fungus in Japan Tsukudani, which originated in Tsukuda, Chuo City, in the Edo period, and Shinagawaken beer, which originated in Shinagawa, are recommended as gifts!

Shinagawaken beer which uses the oldest yeast "Edo Yeast"

23 050-3740-9054 (Shinagawaken Co., Ltd.)



(The Tokyo Chamber of Commerce and Industry Kita Chapter)

Taking advantage of the diverse features of regional industry

Industrial Clusters of the Tokyo

ZうCities

The Tokyo 23 cities are home to many industrial clusters that exploit the unique strengths of each area, including the history, culture, local resources and geographical characteristics. The presence of companies and people in the same area has given rise to interchange, cooperation and communities, which are continuing to develop as the hubs of local industry and commerce.

Supporting Japan's manufacturing industries with advanced technology



he Tokyo 23 cities are home to various manufacturing industries. Sumida City is known as a manufacturing hub, and there are many manufacturers in fields ranging from the textile industry to metals and machinery there. In Taito City, highly fashionable products are manufactured, including shoes, bags and belts. In addition. Shinagawa City, which is considered the birthplace of the Keihin industrial

region, has long been home to industrial clusters that boast advanced technological strength in the electronics and machinery fields. In Ota City, there are a striking number of companies with advanced technological strength in terms of machinery, metal, and other processing, as well as a cluster of small-scale companies involved in general tools and machinery, metal/plastic products, and similar businesses. Itabashi City saw a shift to peace-time industries for its precision and optical instruments after the war, and industrial clusters formed there due to printing-related industries and other businesses moving there from the heart of the city. Even compared to the rest of Tokyo, the City is a thriving industrial hub. Finally, both Adachi City and Katsushika City are home to many small-scale manufacturers, which has resulted in the formation of a local-industry-oriented society.





ntertainment **District**

abukicho, Shinjuku City and Roppongi, Minato City are Japan's leading entertainment districts. There are various styles of restaurants, entertainment facilities and other attractions here, and these areas are popular among travelers from both Japan and abroad. In addition, multiple railway lines run through Ikebukuro, Toshima City, and a lot of passengers use the station, so the area around the station in particular is always bustling



location even at night

do Kiriko

do Kiriko, which has been designated as a traditional craft of both Tokyo and Japan, is manufactured in Koto City and the surrounding areas, and the name "Edo Kiriko" can only be used for products made by members of the Edo Kiriko Cooperative Association. There are ongoing efforts to maintain the beauty and high quality of Edo Kiriko, protect this tradition and preserve the related business.



■Edo Kiriko Showroom (→P12)







nime Industry



he animation industry has clustered in Nerima City, which is the birthplace of Japanese animation, Suginami City, which is home to many anime studios, and Nakano City, the location of Toei Animation's head office as well as Nakano Broadway and other sources of subcultures. There are also various events, including Nerima Anime Carnival and Nakano x Suginami Anime Festival.



Suginami Animation Museum (→P14)

lectric Town

lectric Town, which is centered on Akihabara, was formed as a result of people transporting military communication equipment from Chiba and then setting up stalls to sell it to students of Denki School (currently Tokyo Denki University), which led to the appearance of major consumer electronics stores. Although there was a time when the area temporarily lost momentum to suburban electronics stores, Electric Town has changed with the times with the opening of stores, including anime, game and cosplay stores, and the area is a bustling industrial-cluster location.



A car-free zone in Akihabara

gricultural Industry



W ithin the Tokyo 23 cities, Nerima City has the most expansive farmland area, followed by Setagaya City. Urban agriculture, which is designed to harmonize with the lifestyle of the City residents, is pursued in both Cities. The main business approach is local production for local consumption, which involves small-scale farmers producing small amounts of many products and then directly selling them on their own or selling them through JA (Japan Agricultural Cooperative) communal stores. Traditional vegetables such as Nerima daikon as well as other locally gathered vegetables are branded and sold.



countryside in

etail Business

Waterfront tourism

Manufacturing

(electrical and

machinery)



Part of Meguro-dori, a place commonly known as Interior-dori, is home to many shops that sell finely designed furniture and is loved as a stylish industrial cluster. In addition, there are many secondhand clothing stores in Koenji, Suginami City, and there are antique shops here and there in Nishiogikubo, Suginami City. As a result of soldiers who once lived in the Nishiogikubo area giving up their large mansions, a lot of furniture they no longer needed ended up in the market, which is said to be a factor that enticed antique dealers.



Interior-dori in Meguro

Face of Japan's new 10,000 yen banknote and subject of NHK taiga drama! (First chairman of the Tokyo Chamber of Commerce and Industry)

ing Sites Associated with Eiichi Shibu

To bolster Japan's national strength and enhance trade following the Meiji Restoration, an organization was needed that oversees the overall improvement and development of commerce and industry and that represents their opinion. Against this background, the Tokyo Chamber of Commerce was established in 1878. Its first chairman was Eiichi Shibusawa. Check out these sites

associated with Shibusawa, who laid the foundation of Japan's modern economy. The NHK taiga drama for 2021 will depict the life of Eiichi Shibusawa. His portrait will also

be printed on the new 10,000 yen banknote to be issued from 2024.

Museum on the site of Shibusawa's former residence exhibiting and collecting materials related to his achievements

Shibusawa Memorial Museum

Shibusawa Memorial Museum tells the life and achievements of Eiichi Shibusawa. It is located on the site of the former residence of Shibusawa and is surrounded by the greenery of Asukayama Park. The Main Building has an exhibition space and reading corner with a collection and displays of many materials. The Museum preserves, opens to the public and utilizes the Bankoro Cottage and the Seien Bunko Library (both designated as Important Cultural Properties by the government). Q2-16-1 Nishigahara, Kita-ku @5-min. walk from JR Oji Sta. South Exit €10:00-17:00 (Bankoro Cottage and Seien

Bunko Library 10:00–15:45)
Mondays (open if Monday is a national holiday or substitute holiday); Closed on compensatory holidays, year-end/New Year's holiday, temporary closure days
Admission ¥300

203-3910-0005 @https://www.shibusawa.or.jp



Bankoro Cottage

The Bankoro is a Western and Japanese cottage built in 1917 by Shimizu Gumi to celebrate Shibusawa's 77th birthday. It encapsulates the architectural beauty of that time, with the use of durable chestnut materials and attention paid to details, such as furniture, furnishings and ceiling reliefs.





until the end of November 2019.

Seien Bunko Library

This library was built in 1925 in celebration of Shibusawa's 80th birthday and his promotion from baron to viscount and was used to entertain quests. "Seien" is Shibusawa's pen name. The building has beautiful stained glass windows featuring a design of oak leaf, the



Deputy Director, Shibusawa Memorial Museum Mr. Koichi Kuwabara

$\operatorname{\mathsf{Shop}} olimits$

The Museum's Main Building offers a large assortment of original goods. The goods feature Shibusawa who established and developed many companies. Maybe the goods will do wonders for you! One of the shop's popular products is stickers with Shibusawa's charming illustrations



●Eiichi Shibusawa A4 size plastic folder

Original stickers (colored) ¥120



Bankoro design clip (left) ¥300, bookmark (right) ¥300

Courtesy of Ministry





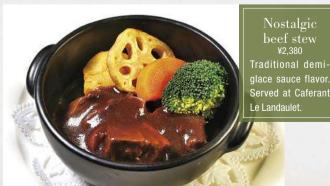
Shibusawa was exposed to Western cuisine from a young age. The foods he appreciated can still be eaten at the fine dining restaurants that continue to stand the test of time.

Imperial Hotel Tokyo

Ueno Seiyoken

Shibusawa had business meals and social gatherings at Ueno Seiyoken frequently. It was founded as a hotel in Tsukiji in 1872, and the restaurant Ueno Seiyoken opened on the banks of Shinobazu Pond in 1876. Savor the flavors of Japan's pioneer in French cuisine.

Q4-58 Ueno Koen, Taito-ku @5-min. walk from JR Ueno Sta. 203-3821-2181 @http://www.seiyoken.co.jp



Shibusawa was one of the founders of the Imperial Hotel that opened in 1890 and later served as its chairman of the board of directors. At the French restaurant La Brasserie, you can still enjoy the traditional recipes that have been passed

down and improved since its founding. 203-3504-1111 @https://www.imperialhotel.co.jp/e/index.html

Roast beef ¥4,300(1 slice) A block of carefully selected quality beef is roasted and then cut in front of you.



Useful tips!

Public Etiquette

Know basic etiquette and rules to make your stay in Japan enjoyable and pleasant.

▶ Visiting Shrines and Temples Both shrines and temples where you can experience Japanese traditional culture are sacred places. There is a unique Japanese way to visit a shrine or temple.

Shrine

A place enshrining kami (deities) worshipped by Japanese people since ancient times. There is always a torii gate at the entrance, and all areas beyond the torii gate are considered sacred.





Rinse your hands and mouth at the purification font



After bowing slightly once in front of the shrine building, ring the bell and make a monetary offering. Bow deeply twice, put your palms together and clap your hands twice at the height of your chest. Bow slightly one more time.

At the shrine building, bow twice, clap your hands twice, and bow once

Temple

Temples are a place for Buddhist training, and many manage cemeteries. There is a magnificent sanmon gate at the entrance, and a buddha or bodhisattva statue is enshrined in the temple building.

Bow once and enter through the sanmon gate



Place incense sticks in the incense burner (if there is one) and purify yourself with the smoke



*If there is a purification font, rinse your hands and mouth.



Soaking in a large bath at a hot spring or sento (public

bath) with many people is a cultural experience. It is

Gassho (put your palms together) in front of the temple building

▶ Bathing at Japanese Hot Springs and Public Baths



Pour hot water on vourself before soaking



Do not put your towel or hair in the bath water



When showering, make sure you do not spray the person next to you



No bathing in swimsuit or underwear





The view of the Imperial Palace Plaza from the chairman's office of the new Tokyo Chamber of Commerce and Industry building

The view of the Imperial Palace Plaza from the chairman's office of the new Tokyo Chamber of Commerce and Industry head office, which was completed in November 2018, is truly wonderful scenery. The location offers a full view of both the surface of the moat's water in front and the beautifully organized plaza. The lush scenery does a great deal to lift the spirits of the many people working in this area.

Purely by coincidence, the *Fuji Iron & Steel Building*, where I started my professional career, was located next to the former Tokyo Chamber of Commerce and Industry building, and the two buildings were rebuilt as the *Marunouchi Nijubashi Building*. The fact that I now work at the same place even after 55 years fills me with deep, indescribable emotion.



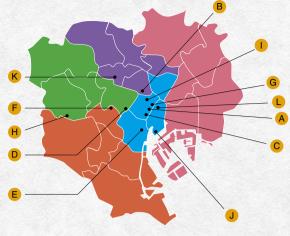
Chairman

Akio Mimura

Honorary Chairman

Nippon Steel & Sumitomo

Metal Corporation





Passionately cheering from the seats of the Tokyo Dome

Bunkyo

Vice Chairman
Takanobu Ito
Director and Advisor
Honda Motor Co., Ltd.



I really like the exciting atmosphere of the seats when Honda's baseball team competes in the Intercity Baseball Tournament and everyone goes out to cheer them on. Honda's cheerleading squad is famous for its unique and passionate style of cheering. Our team won when I was president, and I'll never forget what it felt like to share a moment of such profound joy with our surrounding employees who were watching the game.



The panoramic view of Tokyo from my company

Chiyoda

Vice Chairman
Takehiko Kakiuchi
President
Mitsubishi Corporation



My company, which is located in Marunouchi, offers a panoramic view of Shibuya, Shinjuku, Ikebukuro, and other parts of the heart of Tokyo, complete with the greenery of the Imperial Palace in the foreground. In the autumn, when the air is clear, you can even see Mt. Fuji, which makes the spot quite popular with guests from abroad who come to visit my company. I've actually moved 16 times, so I suspect that, rather unexpectedly, I've spent more hours of my life in this office building than anywhere else.



The view of the Akasaka State Guest House from the Yotsuya-canal bank

Shiniuki

Vice Chairman Mitsuyoshi Nakamura Chairman Kajima Corporation



The causeway to the side of Sophia University, which runs from Yotsuya Station towards the Hotel New Otani, is an area I'm deeply familiar with due to my childhood commute to school. I often played baseball with my friends at the park in front of the current State Guest House, which was commonly called "Sankakubara," when I was an elementary-school student. My company is also in Akasaka, which is right next to this location, so this remains "local" scenery to me.



Shiba Zojoji Temple and Tokyo Tower

Minato

Vice Chairman
Hideo Okubo
Chairman
Forval Corporation



When you enter Shiba Zojoji Temple through the Sangedatsumon gate and look up at the main hall from the front, you can see Tokyo Tower rising up in the background. This unique scenery offers the chance to enjoy the contrast between the elegance of this historical building, which has a strong connection to the Edo shogunate, and the modern architecture of Tokyo Tower, so it's definitely a spot I'd like to recommend to visitors from abroad as well. When I look at the mysterious balance achieved by these two magnificent buildings, it always cheers me up.



The view of the city of Shibuya from the Cerulean Tower

Shibuya

Vice Chairman
Hirofumi Nomoto
Chairman
Tokyu Corporation



The higher floors of the Cerulean Tower Tokyu Hotel offer a bird's-eye view of the whole city of Shibuya. The redevelopment of the area around Shibuya Station is currently underway, and the hotel offers the chance to see how the scenery has changed whenever you visit. Every time I look at this scenery, I'm amazed to see how the city of Shibuya continues to evolve every day, but it's something I also look forward to.

"To celebrate 2018 being the 140th year since it was founded, the Tokyo Chamber of Commerce and Industry has kicked off the "My Favorite Tokyo!" project. For this project, we had local business exectives who are active in and know a lot about Tokyo to

pick out places or scenery in Tokyo that they like.

The selected recommended locations will be published both domestically and abroad as attractions of Tokyo. This time, we're introducing the selections of the Chairman and Vice Chairmen of the Tokyo Chamber of Commerce and Industry. All of these can also be viewed at our website (https://www.tokyo-cci.or.jp/opap/favorite).



Tokyo Station building as seen from Gyoko-dori Avenue

Vice Chairman Hiromi Tagawa Chairperson of the Board JTB Corp.



Opening in 1914 as Tokyo's gateway, Tokyo Station has overcome numerous misfortunes and went onto prosper as a symbol of Tokyo for more than a century. Work has been completed to the station building, Gyoko-dori Avenue, and the Marunouchi Station Plaza, and Tokyo Station is now once again the point of departure for the Ceremony of the Presentation of Credentials for ambassadors extraordinary and plenipotentiary of each country. Today, Tokyo Station is a major tourist attraction, just as it was when it first opened.



Splendid appearance of the Edo Castle resurrected in modern-day Tokyo

Vice Chairman Shingo Kaneko Chairman of the Board Toppan Printing CO., LTD.



Located in the hustle and bustle of a big city and surrounded by nature that delights viewers every season, the Imperial Palace is one of the preeminent spots in Tokyo visited by many people from across Japan and the world. As the Tokyo 2020 Games approach, there are increasing calls for rebuilding the Edo Castle. Against this backdrop, Toppan has brought the Edo Castle back to life using virtual reality technology at the modern-day Imperial Palace. I recommend that you experience this virtual landscape.



Cherry blossoms at night at Jiyu Gakuen

Toshima

Vice Chairman Tsutomu Kamijo Chairman and Director Sapporo Holdings Limited



This photo is of the cherry blossoms at Jiyu Gakuen in Ikebukuro. While being one of the world's premier metropolitan areas, Tokyo is a city interweaved with green spaces. In addition to the cherry blossoms, the yellow leaves of ginkgo trees are also beautiful. All four seasons can be enjoyed here. In the background, you can see a building designed by Frank Lloyd Wright, who designed the former main building of the Imperial Hotel. A city that fuses nature, culture, and history: that's Tokyo.



Tokyo during the Jomon period

Vice Chairman Michiaki Hirose Chairman of the Board Tokyo Gas Co., Ltd.



Kanda River is well known as the title of a song of the folk group, Kaguyahime. This photo was taken upstream in Suginami City. The area where trees grow thick is Tsukayama Park. Named after the Tsukayama ruins, there used to be dwellings from the mid-Jomon period. I have been living near this area for over half a century. Here, I go walking (used to be jogging) and think about the people of Tokyo from long ago. For me, it is a place of relaxation and a place I will never forget as long as I live.



Scenery of the Tsukuda waterfront

Vice Chairman Tamotsu Saito Chairman of the Board IHI Corporation



Surrounded by Sumida River, Tsukuda is an area built by reclaiming the former Tsukudajima and Ishikawajima Islands. The waterfront, a place enshrined by Sumiyoshi Shrine worshipped since the Edo period, is lined with cherry blossom trees and has a terrace. The terrace offers crossriver views of Eitai Bridge built during the Taisho period and of Tokyo Skytree completed in the Heisei period. The history of Tokyo can be felt from this spectacular scenery.



Provided by the Nihonbashi-bridge Preservation Society and Mitsui Fudosan Co., Ltd.

Kidai Shoran," reproduced picture scroll on wall of underground passage at Mitsukoshi-mae Station of Tokyo Metro's Ginza Line

Vice Chairman Hiroshi Oshima Presiden Sembikiva-Sohonten, Ltd.



Tokyo traces its beginning to the Nihombashi Bridge. The hustle and bustle on Nihombashi in the Edo period created the city of Tokyo as it exists today. The "Nihonbashi Revitalization Plan," a project suitable for the further evolution of Tokyo, is currently in progress. With changes made to the appearance and form, the plan will give excitement to the area and restore views of the blue sky. Complete with a waterfront zone, it will be a place of respite offering fun experiences that cannot be enjoyed anywhere else. Nihombashi is the future vision for the city of Tokyo.

In the lead-up to 2020, stores in Japan are appealing their omotenashi hospitality to the world!

The Tokyo Chamber of Commerce and Industry (TCCI) offers supports to Japanese stores to enhance their customer service for foreign visitors and improve their shopping experience.

> TCCI has made a "Welcome to TOKYO" sticker and other tools to support stores that are eager to welcome visitors from overseas.

Welcome to TOKYO sticker

We have made a sticker to show that foreign customers are welcome and distribute it to stores.



Communication sheet

We have made a communication sheet to facilitate smooth customer service between stores and foreign customers and distribute it to stores.





Pictogram stickers

We have made pictogram stickers that illustrate the services available at a store and distribute them to stores.









Menu available in English, Chinese (simplified and traditional) and Korean





TOSHO SHIBUSAWA museum (6F)

The TOSHO SHIBUSAWA museum displays Eiichi Shibusawa's calligraphic work "Equality in Inequality [Fubyodo Soku Byodo]," TCCI's historical archives on Shibusawa, panels explaining his life, his bronze statue, and more

[Hours] 9:30-16:30 [Closed] Saturdays, Sundays, national holidays



TCCI Shibusawa Hall (5F)

In celebration of the 180th anniversary of Shibusawa's birth, a newly renovated large hall opened on February 13, 2020. The walls of the corridor leading to the hall display photos related to Shibusawa. The hall holds seminars to deepen people's understanding of Shibusawa. It is available to TCCI members for rental.



Place to find out about Eiichi Shibusawa's business

Eiichi Shibusawa statue (1F)

Here is a statue of Shibusawa, modeled on a photo showing him at age 43. Among the photos available, this was the age closest to Shibusawa's age of 38 when he was appointed first chairman of TCCI. It is a popular spot for taking souvenir photos.



Subway

- ODirect access from the underground passage of Toei Mita Line Hibiya Sta.
- ODirect access from the underground passage of Tokyo Metro Hibiya Line/Chiyoda Line Hibiya Sta. ODirect access from the underground passage of Tokyo Metro Chiyoda Line Nijubashimae Sta.

JR

- 10-min. walk from Tokyo Sta. Marunouchi South Gate 5-min. walk from Yurakucho Sta. Tokyo
 - International Forum Exit

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- . The prices listed include consumption tax in principle.
- Closed days omit Japan's year-end and New Year's holiday. August obon holiday and Golden Week holiday (from the end of April to the beginning of May) in principle.
- The hours signify the time that the store/museum opens and closes in principle
- Traffic conditions may vary depending on the weather, the season or other factors. Please contact the relevant transport agency for traffic information before heading out.

