

Information on sightseeing

Information centers

[Tobu Tourist Information Center Asakusa]

The Center is directly connected to Tobu Asakusa Station.

Start who can communicate in English are present, almost all time, and some who can communicate in Chinese, almost all time. At the Center you can purchase Nikko Passes and other tickets, and get information on the vicinity.

Visitors can also use Wi-Fi free of charge within the facility.

[View Page](#)

7:20-19:00

Asakusa area

This popular district is one of the key sightseeing spots in Tokyo's old downtown area and draws people from around the world. Besides Sensoji Temple and Nakamise Shopping Street, it contains many long-standing shops selling traditional Japanese confections and other gifts.



SUMIDA RIVER WALK & TOKYO Skytree area

This waterside district links the two sightseeing destinations of Asakusa and Oshiage. It is breeding a new downtown culture by broadening the "human, area, culture, and bustle" assets rooted in the community.



TOKYO SKYTREE TOWN[®] area

This area is centered around TOKYO SKYTREE[®]. It is home to entertainment fusing the continuing traditional culture of the old downtown with stylish new culture. It showcases the new appeals of Tokyo to the rest of the world.




generate coherence as a single area.

SKYTREE[®]. This will help to integrate the bridge and Tokyo Skytree[®] in the minds of visitors, and to bridge, the Sumida River Bridge is going to be painted "Skytree White," the color of TOKYO. busting space as the core of the whole district. Along with the addition of the new pedestrian around these two big sightseeing areas, enhance the appeal of the waterside area, and create a waterside terrace built under the railway bridge. Its aim is to heighten the circulation of visitors more than 30 million visitors a year, by the shortest distance. Together with TOKYO Mizumachi and secretarial). It provides a walkway linking the Asakusa and TOKYO SKYTREE[®] areas, which draw approached to waterfront improvement (with the Tokyo Metropolitan Government serving as the attached to this bridge is SUMIDA RIVER WALK, a pedestrian bridge linking the TOKYO SKYTREE[®] and Asakusa areas; it was built on the basis of a proposal by a group instituted to study new

SUMIDA RIVER WALK, a pedestrian bridge attached to the Sumida River Bridge, linking the TOKYO SKYTREE[®] and Asakusa areas

Column



History of Sumida Park

Column

In the Edo period, this was the site of Koume Mansion, a villa owned by the Mito Tokugawa, one of the three main branches of the Tokugawa Clan, which headed the shogunate. For generations, members of the Mito Tokugawa lived in the villa until it burned down in the Great Kanto Earthquake, which struck in 1923. The site was also a node of river transport from the Kita-Jikken River to the Sumida River, and of the network of post roads. Together with Hamamachi Park and Tsumata Park, Sumida Park was one of the three major parks in Japan's summertime festivals, and you can try it here all year round. There are easy-to-understand directions in English and Chinese. The store also has an assortment of accessories, tableware, and many other items.



01 Kamawanu Asakusa Store

MAP A-2 Souvenir

"Chusen" hand towels imbued with the skills of traditional artisans

This store handles about 200 different types of hand towels and everyday tools collected from inside and outside Japan. The towels are dyed by the traditional "chusen" technique continuing from the 19th century, and feature seasonal patterns only available from the Asakusa Store. They make nice souvenirs of Japan for family and friends in other countries.



02 Asakusa Hanayashiki

MAP A-1 Leisure

Japan's oldest amusement park, cloaked in a retro atmosphere

Opened in 1853, this is Japan's oldest amusement park. Still in operation, the roller coaster is the oldest one in the country and offers a thrilling ride. Recommended for both children and adults, who can savor the atmosphere of bygone years.



03 Asakusa Kingyo

MAP A-1 Try

Goldfish-scooping for a festive mood, all year round

A store where visitors can try to net goldfish and look for goldfish-related items. Goldfish-scooping is a favorite game in Japan's summertime festivals, and you can try it here all year round. There are easy-to-understand directions in English and Chinese. The store also has an assortment of accessories, tableware, and many other items.




04 Samurai & Ninja Dojo

MAP A-2 Try

A real samurai & ninja experience

Under the guidance of a real ninja, you can have a genuine ninja experience, including throwing star-shaped knives and shooting darts from a blowgun, as well as learning about the ninja history and philosophy. The Dojo is visited by about 2,000 people every year, and ranks among the top as a Tokyo destination on travel websites.




11 Asakusa Aiawafuku

MAP B-2 Try

A kimono rental shop for tourists

Enjoy seeing the sights of Asakusa in a kimono. The package includes getting your hair set, and there is a variety of plans for groups and couples. Staff who can speak English and Chinese are always on hand. You can leave any big pieces of luggage at the store, so you can sight-see with peace of mind.




12 Chiisana Garasu no Hon no Hakubutsukan

MAP B-3 Try

Etch a pattern of your choice on glass

This store sells handmade glass items that Sumida artisans produce by glass-blowing. It also gives visitors a hands-on experience of lectors for etching patterns of their preference into glass. In addition to buying glass items, visitors can freely browse glass-related books and materials. (Reservations are required for the experience.)




13 Sumida Park

MAP C-2 Leisure

A park famed for its cherry blossoms and the Sumida River fireworks display

The park lies along the Sumida River and straddles Tokyo's Taito and Sumida wards. It is one of the prime locations for viewing cherry blossoms in spring and for watching the huge Sumida River fireworks display in summer. It is also a perfect place for admiring plum blossoms, hydrangea, and other flowers in any season, and provides an excellent view of TOKYO SKYTREE[®].



14 Genmori Bridge

MAP C-2

A duet by a railway and TOKYO SKYTREE[®]

The bridge was built in 2007. By standing on the eastern sidewalk, you can take a picture of a train on the Tobu Skytree Line and TOKYO SKYTREE[®] at the same time. The bridge is therefore a popular spot for photographers. On it is a unique art object plus bench whose theme is "mutual support."



21 Koume Children's Park

MAP C-2

TOKYO SKYTREE[®] seen through the poles

This little park is across the street from TOKYO SKYTREE[®]. It contains the artwork "Oboro," which consists of 161 poles. You can look up at TOKYO SKYTREE[®] through the poles.




22 UNLIMITED COFFEE BAR

MAP C-3 Cafe

A coffee shop that also serves alcoholic beverages

A professional barista brews single-origin specialty coffees with a rich flavor. The shop also serves meals and desserts, as well as coffee cocktails and other alcoholic beverages.



23 Banana Factory

MAP D-2 Cafe

A store specializing in banana sweets

Located in a quiet residential area, Banana Factory specializes in banana sweets. Within the little store are a counter and seating on a terrace. Customers can also take out glasses of banana juice. Its best-selling item is banana pie. Its shortcake, cream puffs, pudding, and other products are, of course, also made with banana.



24 Mirindo

MAP D-3 Takeaway

Hand-roasted crackers with a flavor that hasn't changed since the 1920s

Founded way back in 1923, Mirindo sells hand-roasted "sembei" crackers, dipped in a savory soy sauce to which it has been adding for more than 90 years. Besides dozens of types of crackers, it offers "nuru-soft," a new hit product combining damp crackers with soft-serve ice cream. On weekends, customers can also watch the staff making the crackers before their eyes.



05 Jidaiya

MAP A-2 Try

Casual experience of Japanese culture

Jidaiya provides a casual experience of various elements of Japanese culture, including the tea ceremony, calligraphy, and kimono as well as dressing up like a warlord. Recommended for those who want a different approach to sightseeing in Asakusa. While having all sorts of experiences, you can also take a lot of photos that will be fond memories of your trip to Asakusa.



06 Sensoji Temple

MAP A-1

A must-see spot visited by about 30 million people per year

The oldest Buddhist temple in Tokyo, Sensoji is always thronged with visitors, who total about 30 million a year. Fronting it is Nakamise Shopping Street, a road lined with stores selling souvenirs and sundries. The temple grounds also provide a good view of TOKYO SKYTREE[®], which makes for a beautiful contrast of the old and new.



15 SUMIDA RIVER WALK

MAP B-2

A pedestrian bridge linking Asakusa and Tokyo Skytree[®] by the shortest distance

This pedestrian bridge will be newly built on the existing railway bridge in April 2020. It will link the Asakusa area and Tokyo Skytree Town[®] by the shortest distance. In some sections, it will have a glass floor enabling strollers to look at boats passing underneath.



16 LAND_A

MAP B-2 Cafe

A place where smiles are born through food, full of warmth and peace of mind

Skytree to the east and Asakusa to the west. In the middle of this sightseeing area is a cafe & dining establishment where people come for an interlude of smiling faces, warmth, and peace of mind. The assortment of dishes for casual dining, which shows a particularity about growing districts and seasonal foods, delights customers at each table.




25 Sumida Aquarium

MAP D-2 Leisure

An urban aquarium in TOKYO SKYTREE TOWN[®]

The aquarium is located on the fifth and sixth floors of TOKYO SKYTREE TOWN[®]. Among the most popular attractions are the Tokyo Big Tank reproducing the sea around the Ogasawara Islands and the Indoor Open Pool Tank for close-up observation of penguins and seals. The aquarium also holds many special events in each season.



26 Oshiro Morihachi Honpo

MAP D-3 Takeaway

A shop selling traditional Japanese confections with an unchanged flavor

Founded in 1933, this shop has carried on the tradition of Japanese-style confection-making. It sells sweet chestnut dumplings and buns containing a whole chestnut. It uses bean jam made by a method unique to Japanese sweets. Owing to its castle-like exterior, it has become a local landmark.



SUMIDA RIVER WALK

Area Map



07 Kimuraya Honten

MAP A-2 Takeaway

A venerable maker of ningyo-yaki, a famous Asakusa treat

A little cake filled with sweet bean jam, "ningyo-yaki" is one of the treats for which Asakusa is known. Kimuraya was founded way back in the medieval Edo period, and still preserves the flavor from those days. In its early days, people also reportedly called it ware "meisho-yaki" ("famous-place-yaki") because the cakes were shaped like the five-tiered pagoda, thunder god, big lantern, dove, and other sites symbolic of Asakusa.



08 Bunkoya Ozeki Asakusa Store

MAP A-2 Souvenir

A design platform connecting people who create things with people who use them

Ozeki sells "bunkogawa" a type of cow leather goods. Its craftsmen press frames onto pure white leather and paint the leather by hand, one by one. They can paint over 100 types of pattern styles, including Japanese woodblock prints, Egyptian frescoes, and European tile motifs. Visitors are sure to find an item they like in its big assortment.



17 KONCENT

MAP B-2 Shop

A design platform connecting people who create things with people who use them

KONCENT is a hub of craftsmanship connecting creators, manufacturers, and users. It has an assortment that is centered around products designed by h-concept and various other items.



18 Jack's Wife Freda

MAP C-2 Restaurant

All-day dining rated "NY1 delicious" by ZAGAT

The popular New York restaurant with queues at the door has finally come to Japan for the first time! The restaurant guide Zagat Survey selected it as the place to get the best avocado toast in NYC. This little street-side restaurant is one people want to newly incorporate into their Tokyo lifestyle.



27 Kenban-dori

MAP C-1 Street

The street running through the center of the Mukojima entertainment district

The term "kenban" is a common name for offices established by local eateries, geishas, and houses of assignment. The Mukojima entertainment district, which is situated to the north of Kenban-dori and east of Bokutei-dori, still contains nearly 20 traditional "ryotei" restaurants.



28 Oshinari Bridge

MAP D-2

A bridge for viewing the tower from its base

This little pedestrian bridge was built when TOKYO SKYTREE[®] opened, and links the Oshiage and Nishi-Shinjuku districts. Its name combines the first two syllables of the names of these districts on its two banks. It lies in front of Solamachi Plaza, and offers an impressive view of TOKYO SKYTREE[®] from its base.



09 Ninja Bar

MAP B-2 Bar

An Asakusa bar where you can meet ninja

The bar is located in the Asakusa Underground Mall, the oldest underground mall in Japan. It serves more than 200 types of Japanese sake and more than 70 types of cocktails, beer, and shochu. Guests can dress up in costumes if they get the urge to do so. Have fun with ninja tonight along with other customers from around the world. Asakusa Station Exit 6.



10 Denpoin Street Store - Dog-yogo bag maker Inujirushi kaban seisakujo

MAP B-2 Souvenir

Handmade canvas bags born in Asakusa

This store has been making canvas bags since right after the war. Canvas mellowed with age, and is painstakingly produced with a power loom that can only weave a few dozen meters per day. Part of the bag's charm is simple designs unsung by the going trends.



19 Wise Owl Hostels River Tokyo

MAP C-2 Hotel

A community-type hostel welcoming travelers from around the world and energizing the local area

The theme of Wise Owl Hostels, which opened on TOKYO Mizumachi, is "river." The adjoining cafe & bar and open space are venues for interchange between residents and visitors, and for having different experiences. The proprietor wants to publicize the charms of Sumida ward by operating as "hostels that people can visit for fun." *Opening in succession beginning in 2021.



20 shake tree DINER

MAP C-2 Burger&bar

Picture yourself as you never imagined! "LET'S HAVE FUN!"

Their motto is "Let's have fun! Enjoy everything with our customers." The burgers using patties instead of buns have an outstanding impact.




29 Konica Minolta Planetarium - Tenku in TOKYO SKYTREE TOWN[®]

MAP D-2 Leisure

Moving experience of the "extra-ordinary" and starry sky

This adult-oriented entertainment planetarium is located on the seventh floor of TOKYO SKYTREE TOWN[®]. It features works created through collaboration with popular artists and "healing" items with original aromas. Try the premium seats shaped like crescent moons for the show!



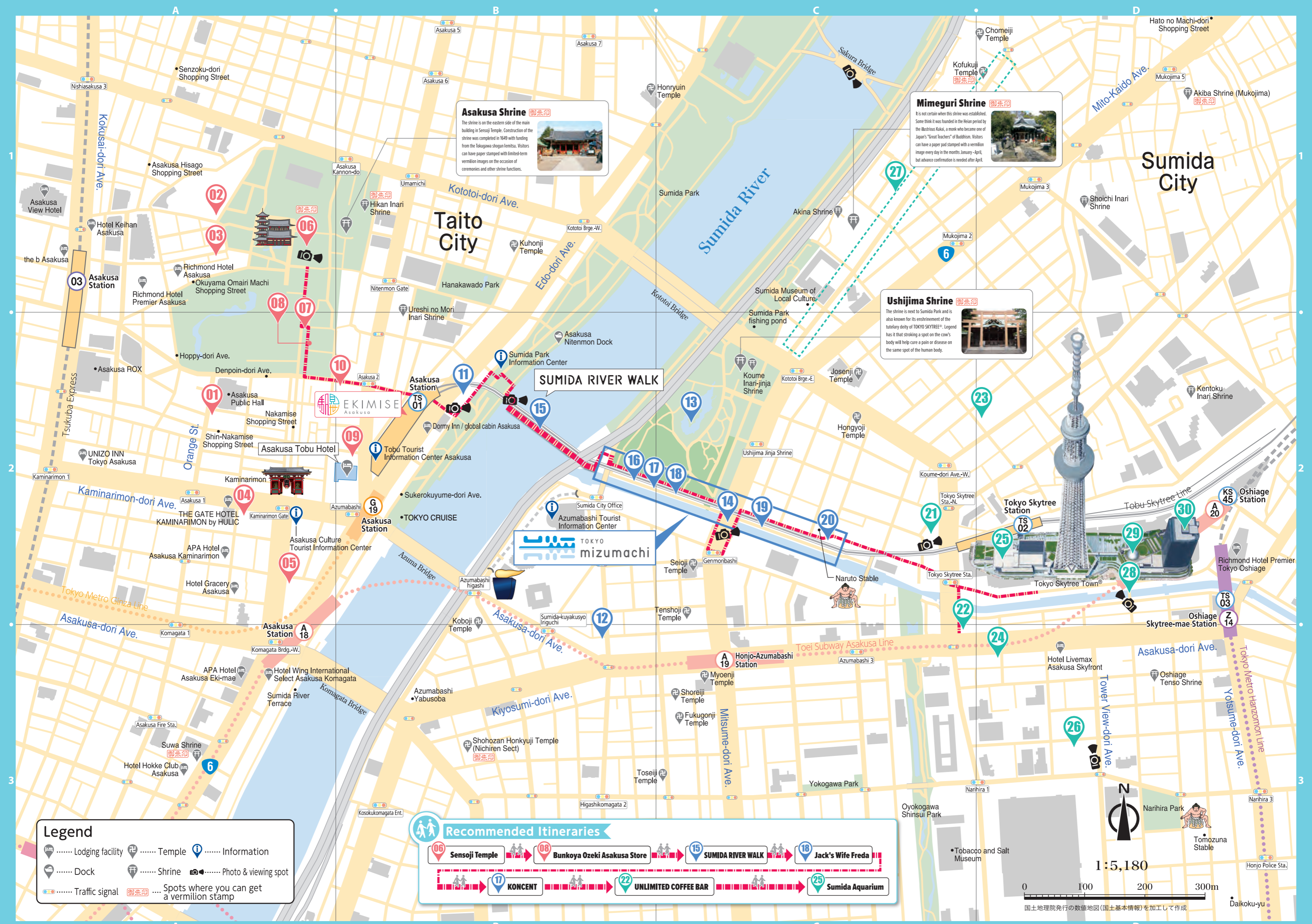
30 Postal Museum Japan

MAP D-2 Museum

A museum about postal services in Japan

The museum displays articles related to postal and communications services in Japan. Besides the collection of some 330,000 stamps, Japan's largest, it contains experience-oriented and hands-on contents. Visitors can really post letters in the mailbox in the museum, and have them stamped with an image of TOKYO SKYTREE[®].





Legend

- Lodging facility
- Temple
- Information
- Dock
- Shrine
- Photo & viewing spot
- Traffic signal
- Spots where you can get a vermillion stamp

Recommended Itineraries

- 06 Sensoji Temple → 08 Bunkoya Ozeki Asakusa Store → 15 SUMIDA RIVER WALK → 18 Jack's Wife Freda
- 17 KONCENT → 22 UNLIMITED COFFEE BAR → 25 Sumida Aquarium

TOKYO mizumachi

West Zone

- 15 SUMIDA RIVER WALK
- 16 Makura Bridge
- 17 KONCENT
- 18 Jack's Wife Freda
- 19 Ichiya (Traditional Japanese confections and desserts)
- 20 MUYA (Bakery Cafe)
- 21 Sumida Park
- 22 DEUS EX MACHINA ASAKUSA (Cafes & apparel)

East Zone

- 14 Genmori Bridge
- 19 WISE OWL HOSTELS RIVER TOKYO (Hostel)
- 20 Family Mart (Convenience store)
- 21 Sumizumi (Local Information & Community Center)
- 22 WASH&FOLD (Laundry service, dry cleaning, and laundromat)
- 23 shake tree DINER (Gourmet burger)
- 24 LATEST SPORTS (Sports facility complex & events)
- 25 TOKYO SKYTREE TOWN®